

••• #aracon22
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GUIDE TO CONFERENCE SPONSORSHIP

BUNKER
EVENTS LTD



20-21 October 2022



Hilton Rotterdam

ABOUT ARACON 2022

Following the success of *ARACON 2021* in Antwerp, *ARACON 2022* in Rotterdam will capture and build on that success to bring the industry together again to reflect on another year of extraordinary – and unexpected – events that will impact global, and European, shipping and bunker markets for many years to come.

ARACON has built up a strong reputation as a key forum where industry stakeholders share their expertise and insights on all aspects of the bunker industry, and where they can speak frankly and openly about the challenges and changes the sector is facing. And, from the vantage point of 2022, those challenges are unprecedented, profound, and potentially, long-lasting.

ARACON 2022 will look at how the ARA market and the wider shipping and bunker industry can recover from the economic shocks caused initially by COVID-19 and then by the war in Ukraine. How have these two world-changing events affected shipping and bunker markets? Is there a clear direction of travel as markets try to recover?

And what of the greening of shipping and ports? Have recent global events slowed progress or, perhaps, given it some impetus? And what will the impact be of the proposed EU and IMO environmental regulations that are slated to come into effect in 2023?

The main focus of *ARACON* is, of course, on the dynamic bunker markets of Amsterdam, Rotterdam and Antwerp, and the conference will give a platform for informed exchanges between speakers and delegates on key ARA issues, such as fuel quality, supply chain transparency, and bunker licensing.

ARACON will again offer vigorous debate during the daytime and spectacular networking in the evening, which this year includes a fabulous reception and dinner at the hugely popular Royal Maas Yacht Club.



INTERESTED IN SPEAKING?

Please email Llewellyn Bankes-Hughes:
LBH@petrospot.com

ARACON 2022 WILL INCLUDE:

ARACON CONFERENCE

Thursday 20 - Friday 21 October 2022

The *ARACON* conference will give a platform for informed exchanges between speakers and delegates on key ARA issues, such as fuel quality, supply chain transparency, and bunker licensing.

Early Bird Rate: €895 (ends 29 July 2022)

Standard Pass: €1095

[VIEW PROGRAMME](#)



NETWORKING RECEPTION & DINNER

Thursday 20 October 2022

All registered *ARACON* Conference delegates are invited to register their interest in attending the evening reception and dinner. The exclusive Royal Maas Yacht Club is the venue for Thursday evening's hospitality, where guests will enjoy a stunning reception and dinner at this prestigious riverside venue.

[REGISTER YOUR INTEREST](#)



HOW YOU BENEFIT

Sponsorship impacts on visitors more powerfully than any other marketing tool and is a direct, cost-effective route to your target market. Your participation enables you to:

- Demonstrate your commitment to the bunker industry
- Get yourself noticed by key decision makers
- Increase your company's branding and publicity within the industry
- Initiate direct contact with potential clients
- Take advantage of unrivalled networking opportunities.

HOW TO GET THE BEST EXPOSURE

Early confirmation of your sponsorship of *ARACON 2022* ensures a higher level of exposure, as an extensive promotional campaign (including editorial coverage, advertisements, direct mail, email campaigns, social media and web presence) is implemented in the lead up to the event. It also gives you the opportunity to pick and choose the options best suited to your needs, or to work with us to produce your unique, tailor-made sponsorship package.

GET IN TOUCH

We have to work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book early, to avoid someone else getting there first!

Email: info@petrospot.com

WHAT YOU GET

ALL SPONSORSHIP OPTIONS INCLUDE:

- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrospot's conference e-mail campaigns to over 18,000 industry professionals
- Subject to space and availability, your company logo will appear in *Bunkerspot* magazine as part of Petrospot's print advertising campaigns promoting its global conferences

ON THE DAY

- Company logo on digital screens throughout the conference
- Company logo on all conference banners

Maximize your participation,
book your sponsorship

Speak to one of our sales team on **+44 1295 814455**
or email info@petrospot.com



SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

1

PLATINUM

€17,500

Sole Sponsor and full branding of the Evening Dinner

- 4 complimentary delegate passes to the conference and social activities
- Headline branding and top sponsor status throughout

On the Day

- A free-standing banner with company branding at the Dinner
- The opportunity to offer a brief introductory speech at the Dinner
- Branded dinner menus
- Opportunity to distribute promotional material at the conference

2

GOLD

€10,000

Exclusive sponsorship of one of three Networking Events

- 3 complimentary delegate passes to the conference and social activities

On the Day

- A free-standing banner and table talkers with company branding displayed during a Networking Event
- The opportunity to offer a brief toast to open the Evening Drinks Reception

3

SILVER

€7,500

Sponsorship of one of five prime Networking Coffee Breaks

- 2 complimentary delegate passes to the conference and social activities

On the Day

- A free-standing banner and table talkers with company branding displayed during the Coffee Break

All prices subject to change.

To learn more about our sponsorship and exhibition packages, please contact info@petrospot.com

SPONSORSHIP OPTIONS

POSITION YOURSELF AS A MARKET LEADER AND GENERATE LEADS

4

BRONZE

€3,500

Unlimited

Bronze Sponsorship guarantees extra exposure while remaining within budget.

- 1 complimentary delegate passes to the conference and social activities



BADGES & LANYARDS

€7,500

Badges and lanyards are worn during all course, conference and networking events.

These display the sponsor's logo on the badge and around the lanyard.

All delegates will be required to wear the badges in the formal sessions.

- 2 complimentary delegate passes to the conference and social activities



NOTEPADS & PENCILS

€7,500

Sponsor the notepads and pencils which are used by all conference delegates during *ARACON 2022*.

Your logo will be displayed on both.

- 2 complimentary delegate passes to the conference and social activities

All prices subject to change.

Speak to one of our sales team on **+44 1295 814455**
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EXHIBITING OPTIONS

BENEFIT FROM FACE TO FACE MEETINGS WITH ATTENDEES

ARACON 2022 offers you all the benefits of a networking environment in which you can consolidate existing, and develop new, business relationships.

Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space*

*Available only to bona fide delegates at €2,500 per table top

[GET YOUR TABLE](#)

Please note: Internet access, extra lighting, AV equipment, table decoration and other exhibition items may be acquired by separate negotiation. Additional venue costs may apply for extra electric points, shipping/receiving fees and internet charges. Please contact us if you need any help with the above.

€2,500

Table top exhibit

- 1 Full ARACON 2022 Pass (including all social events)
- A table, two chairs, a waste bin and an electric point
- Your company logo, bio and URL link on the conference website
- Conference exhibiting opportunity with digital screen (on request)

THANK YOU

**for your interest in ARACON 2022.
We hope to see you there.**

For further information or to register online visit

info@petrospot.com | Tel: +44 1295 814455 | www.aracon.nl

[REGISTER HERE](#)

[PROGRAMME](#)

[SPONSORSHIP](#)

