

WHERE DO WE GO FROM HERE?



30 SEPTEMBER -
1 OCTOBER 2021

HILTON ANTWERP

CONFERENCE &
EXHIBITION

SPONSORSHIP
OPPORTUNITIES

www.aracon.nl

#aracon21

ARACON 2021

WHERE DO WE GO FROM HERE?

As one of the first ‘real’ bunker conferences to take place in 2021, *ARACON* offers a major and important opportunity for the industry to come together to reflect on the year’s tumultuous turn of events.

ARACON has built up a strong reputation as a key forum where industry stakeholders share their expertise and insights on all aspects of the bunker industry, and where they can speak frankly and openly about challenges and changes the sector is facing. And, from the vantage point of late 2021, those challenges will be unprecedented, profound and long-lasting.

ARACON 2021 will look at how the ARA market and the wider shipping and bunker industry can retrench, regroup and recover from the economic shocks caused by COVID-19. It will debate the impact of IMO 2020, from an operational, commercial and legal point of view. It will also look at how the industry is responding to the next wave of changes – including digitalisation and the marine energy transition.

The primary focus of *ARACON* is, of course, on the dynamic bunker markets of Amsterdam, Rotterdam and Antwerp, and the conference will give a platform for informed exchanges between speakers and delegates on key ARA issues, such as fuel quality, supply chain transparency, and bunker licensing.

ARACON will again offer vigorous debate during the daytime and spectacular networking in the evening, including a fabulous reception and dinner.



ARACON 2021 CONFERENCE

CONFERENCE DELEGATE PASS INCLUDES:

- Access to the one and a half-day conference
- Networking lunches and coffee breaks
- Entry to the exhibition
- Reception and Dinner
- Access to the online conference presentations post event

EARLY BIRD: €795
Ends 31 August 2021 (SAVE €300)

STANDARD RATE: €1,095
Valid from 1 September 2021

REGISTER YOUR PLACE

www.aracon.nl

A Bunker Events event organised by Petrosport

BUNKER
EVENTS LTD

PETROSPOT

HOTEL & RESERVATIONS

THE HILTON ANTWERP HOTEL

A specially negotiated discounted rate for 2 nights - 29 September 2021 to 1 October 2021.

- **Single occupancy - € 159 per room per night breakfast included, excluding city tax € 2.97 per person per night.**

To book your accommodation please visit the website's location page:
<https://www.bunkerevents.com/events/aracon-2021/location>



PLATINUM SPONSORSHIP – €18,000 (SOLD)

(Restricted to one sponsor)

The Platinum sponsorship profile brings your company to the forefront of every attendee's conference experience, ensuring your organisation's industry-leading position and expertise is given maximum visibility and reach.

The key benefits of the Platinum sponsorship are:

- **Sole sponsorship and branding of the Dinner**
- **Headline branding and top sponsor status throughout**
- **4 complimentary delegate passes to the conference and social activities**
- **Your company logo, bio and URL link on the conference website**
- **Targeted announcements of your sponsorship via social media in the run-up to the event**
- **Company branding on Bunker Events' conference e-mail campaigns to over 21,000 industry professionals**
- **Subject to space and availability, your company logo to appear in print advertising campaigns in *Bunkerspot* magazine**

On the day

- **A banner with company branding at the Dinner**
- **The opportunity to offer a brief introductory speech at the Dinner**
- **Branded Dinner Menu's**
- **Opportunity to distribute promotional materials throughout the conference**
- **Company logo on digital screens throughout the conference**
- **Company logo on all conference banners and Delegate Folder**



GOLD SPONSORSHIP – €10,000

(Restricted to three sponsors)

Being the Gold Sponsor brings your company to the forefront of every attendee's conference experience, ensuring that you are remembered long after the event for your strong support.

Thursday Lunch Break | Thursday Evening Drinks Reception | Friday Lunch Break

The key benefits of the Gold sponsorship are:

- Exclusive sponsorship of one of three Networking Events
- 3 complimentary delegate passes to the conference and social activities
- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Bunker Events' conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo to appear in print advertising campaigns in *Bunkerspot* magazine

On the day

- A banner and table talkers with company branding displayed during the Networking Event
- The opportunity to offer a brief toast to open the Evening Drinks Reception
- Company logo on digital screens throughout the conference
- Company logo on all conference banners and Delegate Folder



SILVER SPONSORSHIP – €7,500

(Restricted to five sponsors)

The key benefits of the Silver sponsorship are:

- **Exclusive sponsorship of one of five Networking Coffee Breaks**
- 2 complimentary delegate passes to the conference and social activities
- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Bunker Events' conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo to appear in print advertising campaigns in *Bunkerspot* magazine

On the day

- A banner and table talkers with company branding displayed during your sponsored coffee break
- Company logo on digital screens throughout the conference
- Company logo on all conference banners and Delegate Folder



BRONZE SPONSORSHIP – €3,500

(Unlimited)

With a Bronze Sponsorship companies gain significant extra exposure while remaining safely within budget.

The key benefits of the Bronze sponsorship are:

- 1 complimentary delegate pass to the conference and social activities
- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Bunker Events' conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo to appear in print advertising campaigns in *Bunkerspot* magazine

On the day

- Company logo on digital screens throughout the conference
- Company logo on all conference banners and Delegate Folder

BADGES AND LANYARDS SPONSORSHIP – €7,500

Badges and lanyards are worn by delegates and speakers during all conference and networking events. These display the sponsor's logo on the badge and around the lanyard.

DELEGATE BAGS SPONSORSHIP - €7,500

Every delegate receives a bag displaying the Sponsor's logo. The bag contains the full *Aracon 2021* programme folder and publications from organising companies and supporting media.

NOTEPADS AND PENCILS SPONSORSHIP - €7,500

Sponsor the notepads and pencils which are used by the conference delegates during *Aracon 2021*. Your logo will be displayed on both.



BUNKER
EVENTS LTD



TO GET INVOLVED PLEASE CONTACT:

Petrospot Limited:

Llewellyn Bankes-Hughes – Event Chairman

Tel: +44 1295 814455 | info@petrospot.com

Register online at
www.aracon.nl