



ship.energy

Marine Energy Transition Forum

The commercial imperative: proving
the business case for shipping's
decarbonisation

15 September 2025

Norton Rose Fulbright | London

Sponsorship opportunities



marineenergyforum.com | #metf25



Marine Energy Transition Forum 2025

Pilot projects, cross-sector collaborative agreements, joint ventures and company start-ups have been the starting point for many maritime businesses' decarbonisation strategies.

The Marine Energy Transition Forum will consider how the industry is faring in taking the next steps towards the commercialisation of early initiatives in shipping's energy transition. What happens when subsidies and seed funding come to an end? How are companies being supported in taking their products and services to market? Are the 'traditional' providers of finance showing a sufficient appetite for investment risk when it comes to backing decarbonisation projects? Why are Final Investment Decisions so slow to come through, and why do so many initiatives stall at this point?

Featuring stakeholders from across the shipping and port sectors, METF25 will take a close look at how new and existing businesses can 'survive and thrive' in a competitive decarbonisation commercial environment.

Forum Delegate Rate

15 September 2025

£75 Registrations are subject to VAT at the prevailing rate.

REGISTER HERE

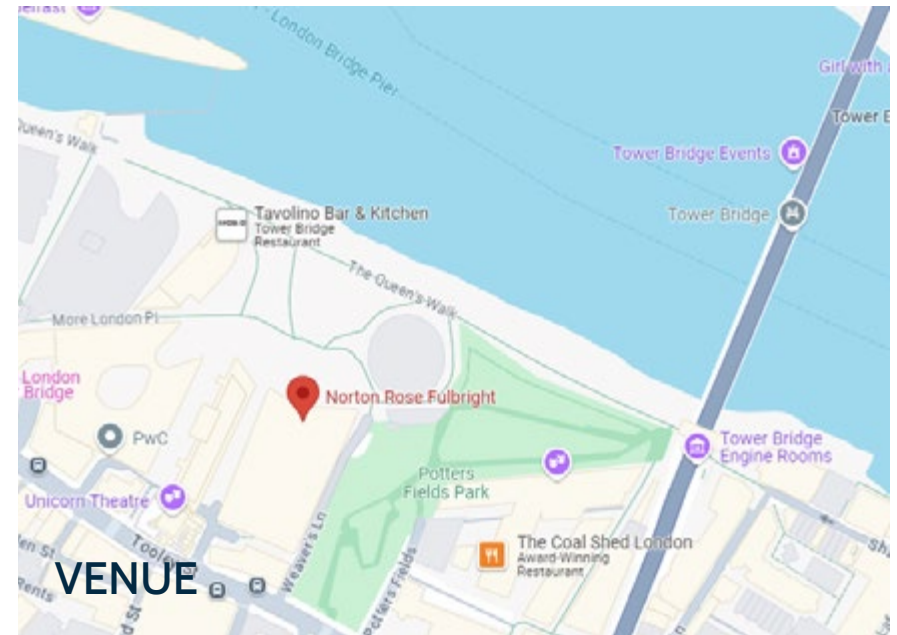
Participants will have the opportunity to hear expert opinions and views from the bunker suppliers and buyers, traders and brokers, regulators, maritime lawyers and shipping analysts.

Delegate pass will include:

Conference entrance, networking events (coffee/tea breaks, lunches and evening receptions) and any tours. All training is in addition to the delegate rate.

Group rates available:

Remember to ask about the special rates for multiple delegates from the same company.



Norton Rose Fulbright LLP

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Platinum - SOLD

Becoming a Platinum Sponsor provides your brand with exclusive visibility and engagement opportunities. As the sole sponsor of the Welcome Reception, you will feature on custom branding and have the chance to offer a toast, ensuring a memorable first impression.

- **Exclusive Sponsorship:** Sole sponsorship of the Post-Forum Drinks Reception
- **Prominent Branding:** Branded custom totems displayed during the evening
- **Special Recognition:** Offer a toast at the start of the reception
- **Delegate Passes:** 4 complimentary delegate passes with a 50% discount on 4 additional passes
- **Speaker Opportunity:** Contribute to the forum programme as a speaker
- **Advertising:** Full-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 3 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **High-Level Visibility:** Your logo will be displayed at a high-level position on event e-campaigns and digital screens throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the forum





Gold - SOLD

Opting for the Gold Sponsorship package is a strategic move to enhance your brand's visibility and engagement. It includes exclusive sponsorship of the networking lunch, prominent mid-level placements on branding. This package offers a comprehensive platform to showcase your brand to key industry players.

- **Exclusive Sponsorship:** Sponsorship of the METF networking lunch
- **Delegate Passes:** 3 complimentary delegate passes with a 50% discount on 3 additional passes
- **Speaker Opportunity:** Contribute to the forum programme as a speaker
- **Advertising:** Half-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 2 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **Mid-Level Visibility:** Mid-level position of your logo on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the sponsored networking lunch

Silver - £3,550

The Silver Sponsorship package offers excellent opportunities for brand visibility and engagement. As the sole sponsor of a networking coffee break, your brand will be prominently featured, providing a unique platform for networking.

- **Exclusive Sponsorship:** Sponsorship of a METF networking coffee break
- **Delegate Passes:** 2 complimentary delegate passes with a 50% discount on 2 additional passes
- **Panellist Opportunity:** Contribute to the forum programme as a panellist
- **Advertising:** Quarter-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Mid-Level Visibility:** Mid-level position of your logo on event e-campaigns and digital screens throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the sponsored networking coffee break



Badges & lanyards - £2,550

Badges and lanyards, displaying the sponsor's logo, are worn by all delegates during the course, conference, and networking events. Attendees must wear these badges during formal sessions, as well as at the exhibition and tours.

- **Delegate Pass:** A complimentary delegate pass
- **Branded Item:** Chosen item in colour of your choice (subject to availability) to include company logo*
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Logo Display:** Logo featured on event email and social media campaigns
- **Event Visibility:** Your logo will be displayed on digital screens throughout the event

**ship.energy will order enough items to supply the conference delegates as first priority. If there are any remaining at the end of the event the sponsor is welcome to take them. Any other requests for additional items above the number needed to supply the conference delegates would need to be discussed and agreed separately.*

Bronze - £1,550

The Bronze Sponsorship package provides a cost-effective way to gain visibility and engagement at ARACON 2025. With your logo included in all email and social media campaigns, your brand will be consistently promoted to a targeted audience.

- **Delegate Pass:** A complimentary delegate pass
- **Promotion:** Announcement of your sponsorship on email and social media campaigns
- **Visibility:** Low-level position of your logo on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Your logo will be displayed on the event website with a direct link to your company's website

Maximise your participation at METF25 and book your sponsorship package today!

We work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book as early as possible.

CONTACT US

Advertising

Bunkerspot magazine offers in-depth, quality information for professionals in the international bunker industry, providing a comprehensive, accurate, and independent view of the global marine fuels business. We keep readers updated on innovations and trends in vessel and fuel efficiency technologies, as well as port initiatives related to the energy transition.

ship.energy Premium Membership includes print and online versions of the *Bunkerspot* magazine which is recognised as the industry's 'journal of record' and is published every two months.

Our distribution includes paying subscribers, targeted organisations receiving free copies, and via partnerships with major industry events.

Subscribers span various sectors including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

Bunkerspot ensures industry professionals stay informed about the latest developments and technologies, making it an essential resource for those in the marine fuels sector.



Partnerships

Media Partners

Deliverables by ship.energy:

- **Logo with link on the event website** - logo displayed on the event website, branded as a media partner and linked to your site.
- **Logo placement on all marketing collateral** - logo on all promotional materials leading up to the event, including e-campaigns.
- **Announcement as Media Partner on social media** - recognised as a media partner across ship.energy social media platforms.
- **Inclusion in event materials** - listed on print materials and on digital screens throughout the event.

Deliverables by Media Partner:

- **Event banner listing with hyperlink** - ship.energy event banner will be listed on the Media Partner's website with a link to the event.
- **Social media promotion** - promote the event on their social media platforms using banners provided by ship.energy.
- **Advert in print magazine and/or press releases** - ship.energy will supply artwork and text for an advert to be featured in the Media Partner's print magazine and/or press release.
- **e-shot to invite readers** - an e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

We welcome contra agreements with appropriate Media Partners and Supporting Organisations for our events. An indicative agreement is shown below:

Supporting Organisations

Deliverables by ship.energy:

- **Logo with link on the event website** - logo featured on the event website, branded as a supporting organisation and linked to your site.
- **Logo placement on all marketing collateral** - logo will be included on all promotional materials leading up to the event, including e-campaigns.
- **Inclusion in event materials** - the supporting organisation will be listed in print materials and on digital screens throughout the event.

Deliverables by Supporting Organisation:

- **Event banner and/or listing with link** - the supporting organisation will display the ship.energy event banner or listing on their website, with hyperlink to the event.
- **Social media promotion** - promote the event across social media platforms using banners provided by ship.energy.
- **Publication of press releases** - send out press releases related to the event to mailing list (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

info@ship.energy



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