



MWG2021

MARITIME WEEK GIBRALTAR

8-12 NOVEMBER 2021

**DISCOVER GIBRALTAR – GLOBAL SHIPPING'S
ROCK- SOLID PARTNER IN THE WESTERN
MEDITERRANEAN**

SPONSORSHIP OPPORTUNITIES

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The Honourable Vijay Daryanani MP



‘As Minister for the Port of Gibraltar, I am delighted to welcome you to the second *Maritime Week Gibraltar* event, in collaboration with Petrosport and backed by HM Government of Gibraltar and its partners.

Following on from the very successful inaugural Maritime Week in 2019, this second event has been designed to show how Gibraltar Plc’s maritime industry has moved on since then, how it has adapted to the current pandemic and how it looks to address some of the major issues, trends and challenges faced by the international maritime sector in the future.

Petrosport has put together an excellent programme including a thought-leading maritime forum with keynote speakers, along with separate specialised mini-forums focusing on offering networking and contact opportunities for delegates and provides an excellent platform for Gibraltar’s maritime legal, financial and maritime experts to showcase their services to the wider international community.’



HM Government
of Gibraltar

PETROSPOT



HM Government of Gibraltar, The Gibraltar Port Authority, Gibraltar Maritime Administration, University of Gibraltar Maritime Academy and Petrosport are proud to announce the second edition of the biennial *Maritime Week Gibraltar*, a global showcase for one of the most efficient, secure and professionally-managed Ports in the world.

Building on the huge success of the inaugural event in June 2019, *MWG 2021* will demonstrate the advantages that make Gibraltar the rock-solid partner for global shipping.

EVENT SCHEDULE

The week will consist of a range of events, including a Flagship Conference, training courses, seminars, technical site visits, an exhibition and some spectacular networking.

	MORNING	AFTERNOON	EVENING
MONDAY 8th	An Introduction to Shipping & Bunkering		HMG Opening Reception - Hosted by HM Government of Gibraltar
	Fuel Quality Round Table	GMA: Ship & Yacht Registry Course	Evening Reception - Hosted by GPOA
TUESDAY 9th	<i>Maritime Week Gibraltar 2021</i> Flagship Conference		Evening Reception - Hosted by Peninsula
WEDNESDAY 10th BREAKOUT AND VISITS	Maritime Medical Services Seminar (9am - 10:30am)	The Superyacht Sector (2pm - 5pm)	Royal Navy Reception (6pm - 8pm)
	Hassans Legal Seminar (10am - 1pm) followed by invited lunch	TBC Isolas Legal Seminar (2pm - 3pm)	MWG21 Evening Reception (8pm - 11pm The Rock Hotel)
	TBC Ship-to-Ship Transfer (11am - 1pm)	TBC Sponsored Lunch (available) (1pm - 2pm)	
		TBC Underwater Inspection, Cleaning and Repair (3:30pm - 5pm)	
	GPA: AIS Control Room Tour - AM	GPA: AIS Control Room Tour - PM	
	Royal Navy Tour - AM	Royal Navy Tour - PM	
THURSDAY 11th BREAKOUT AND VISITS	An Introduction to LNG Bunkering		MWG21 Evening Reception
	Ince Breakfast Seminar (9am - 10:30am)	TBC Sponsored Lunch (available) (1pm - 2pm)	
	TBC Bunkering & Fuel Quality (9am - 10:30am)	GMA: Ship & Yacht Registry (2pm - 5:30pm)	
	TBC LNG Bunkering (11am - 1pm)	TBC Education & Training (2pm - 5pm)	
		TBC Crew Change, H&S (4pm - 5pm)	
	GPA: AIS Control Room Tour - AM	GPA: AIS Control Room Tour - PM	
Royal Navy Tour - AM	Royal Navy Tour - PM		



DELEGATE RATES

Delegate pass includes the *Maritime Week Gibraltar* Conference, Exhibition, Technical Visits and all official networking activities during the week.

MWG Early Bird Rate: £875* | **MWG Standard Rate: £1,075**

An Introduction to LNG Bunkering: £650

An Introduction to Shipping & Bunkering: £650

*Early bird ends: Friday 15 October 2021.

[REGISTER HERE](#)

[EXHIBIT HERE](#)

[SPONSOR HERE](#)

SPONSORSHIP OPTIONS

A variety of tailored sponsorship packages are available. All of them associate the sponsor with the entire week while some offer additional, focused exposure during the *Maritime Week Gibraltar* Flagship Conference.

All *MWG 2021* sponsors are entitled to hold an Official Event during the week (except while Flagship Conference is in session on **Tuesday 9 November**). These may be public or private but must be free of charge to attend. If appropriate, the sponsor's Official Event will receive substantial promotional support via the *MWG 2021* website and Official *Maritime Week Gibraltar* Event Guide.

The sponsor's logo will appear on all official marketing material, including the website, eshots, social media and advertising, as well as on the onsite banners displayed at each official *Maritime Week Gibraltar* event.

The top-level sponsorship packages include complementary conference passes for the sponsors as well as complementary passes to encourage sponsors to invite their international customers and guests.

All sponsors will receive complimentary advertising in the Official *Maritime Week Gibraltar* Event Guide.



DIAMOND SPONSORSHIP – £25,000

The Diamond sponsorship profile brings your company to the forefront of every attendee's event experience, ensuring your organisation's industry-leading position and expertise is given maximum visibility and reach.

The key benefits of a Diamond sponsorship are:

- Sole sponsorship and full branding of a prime evening reception (Tuesday, Wednesday, Thursday)
- 1st Line branding and top sponsor status throughout *Maritime Week Gibraltar*
- Six complimentary delegate passes to the conference and all social activities
- Six complimentary passes to *Maritime Week Gibraltar*, including all social activities and the Flagship Conference exclusively for international customers of the sponsor
- Discount vouchers for Guest Delegates charged at £500 (instead of £1,075 for the standard conference registration fee for up to 10 of your chosen clients)
- Your company logo, bio and URL link will have the top line position on the conference website
- Full page prime position advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide
- Editorial coverage of your company in the *Maritime Week Gibraltar* Event Guide
- Targeted announcements of your sponsorship via social media in the run-up to and during the event
- Company branding on Petrosport's conference e-mail campaigns to over 21,000 industry professionals
- Company logo to appear in advertising campaigns in *Bunkerspot* magazine
- Complimentary tabletop exhibition opportunity included

On the day

- The opportunity to offer a brief introductory speech at your evening reception
- The opportunity to deliver a presentation at a conference session
- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners
- Banners with company branding at the evening reception
- Opportunity to distribute promotional materials throughout the conference.

PLATINUM SPONSORSHIP – £16,500

(Restricted to **two** high-level sponsors)

Platinum Sponsorship ensures premium branding from start to finish, and includes exclusive sponsorship of one of two Networking Events:

- **MWG Conference Lunch** | **MWG Exhibition Lunch**

The key benefits of a Platinum sponsorship are:

- Four complimentary delegate passes to the conference and all social activities
- Four complimentary passes to *Maritime Week Gibraltar*, including all social activities and the Flagship Conference exclusively for international customers of the sponsor
- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on Petrosport's conference e-mail campaigns to over 21,000 industry professionals
- Company logo to appear in advertising campaigns in *Bunkerspot* magazine

- Full page advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide

On the day

- The opportunity to offer a brief toast to open the Lunch
- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners
- A banner and table talkers with company branding at your sponsored lunch break
- Opportunity to distribute promotional materials.

GOLD SPONSORSHIP – £11,500

(Restricted to **three** high-level sponsors)

Gold sponsorship offers you premium branding and recognition from start to finish and includes exclusive sponsorship of **one of three networking coffee breaks**.

- **Welcome Coffee** | **Morning Coffee** | **Afternoon Coffee**

The key benefits of a Gold sponsorship are:

- Three complimentary delegate passes to the conference and all social activities
- Three complimentary passes to *Maritime Week Gibraltar*, including all social activities and the Flagship Conference exclusively for international customers of the sponsor
- Your company logo, bio and URL link on the conference website
- Targeted announcements of your sponsorship via social media in the run-up to the event

- Company branding on Petrosport's conference e-mail campaigns to over 21,000 industry professionals
- Company logo to appear in advertising campaigns in *Bunkerspot* magazine
- Half page advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide

On the day

- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners
- A banner and table talkers with company branding displayed during your sponsored coffee break
- Opportunity to distribute promotional materials throughout the conference.



SILVER SPONSORSHIP

£7,500 (Unlimited)

The key benefits of a Silver sponsorship are:

- Two complimentary delegate passes to the conference and all social activities
- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 21,000 industry professionals
- Company logo to appear in advertising campaigns in *Bunkerspot* magazine
- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners
- Quarter page advert in the Official Event Guide distributed to all delegates and speakers
- Company bio and logo in the Official Event Guide.

BRONZE SPONSORSHIP

£3,750 (Unlimited)

Bronze Sponsorship guarantees extra exposure while remaining within budget.

The key benefits of a Bronze sponsorship are:

- One complimentary delegate pass to the conference and all social activities
- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo will appear in advertising campaigns in *Bunkerspot* magazine
- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners
- Company bio and logo in the Official Event Guide
- Eighth page advert in the Official Event Guide distributed to all delegates and speakers.

ASSOCIATE SPONSORSHIP

£2,500 (Unlimited)

Associate Sponsorship enables organisations unable to attend *Maritime Week Gibraltar* to still benefit from the extensive publicity and marketing exposure that such association will provide.

The key benefits of an Associate sponsorship are:

- Your company logo, bio and URL link on the conference website
- Company branding on Petrosport's conference e-mail campaigns to over 21,000 industry professionals
- Subject to space and availability, your company logo will appear in advertising campaigns in *Bunkerspot* magazine
- Company logo on digital screens throughout the conference
- Company logo on all conference free-standing banners
- Company bio and logo in the Official Event Guide.

INDIVIDUAL SPONSORSHIP

A number of additional exciting opportunities enable your organisation to become more involved in this event. These are available in addition to your choice of package or on an individual basis. Please feel free to contact us if an option you are seeking is not listed below. We will be pleased to discuss any ideas you have to promote your products or services.

BADGES AND LANYARDS SPONSORSHIP – £7,000

These display the sponsor's logo on the front and back of the badge and printed around the lanyard in one colour. Badges and lanyards are worn during all courses, conference and networking events. All delegates will be required to wear the badges in the formal sessions as well as the exhibition and tours.

DELEGATE BAGS SPONSORSHIP – £7,000

Every delegate receives a lightweight messenger bag displaying the sponsor's logo. The bag contains the official event guide and publications from organising companies and supporting media.

NOTEPADS AND PENCILS SPONSORSHIP – £7,000

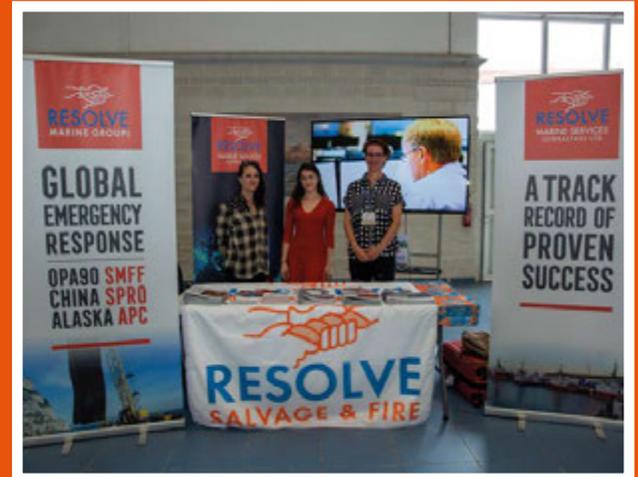
Professional quality notepads and pencils displaying your logo are distributed to all conference delegates during *MWG 2021*.

EXHIBITION – SOLD

Maritime Week Gibraltar offers you all the benefits of a top networking environment in which you can consolidate existing, and develop new business relationships. Use this opportunity to acquire new leads and build your brand by booking a table top exhibition space.

The Exhibition package includes:

- One Full *Maritime Week Gibraltar* Flagship Conference Pass
- Your company logo, bio and URL link on the conference website
- Company bio and logo in the Official Event Guide.



OFFICIAL EVENT GUIDE

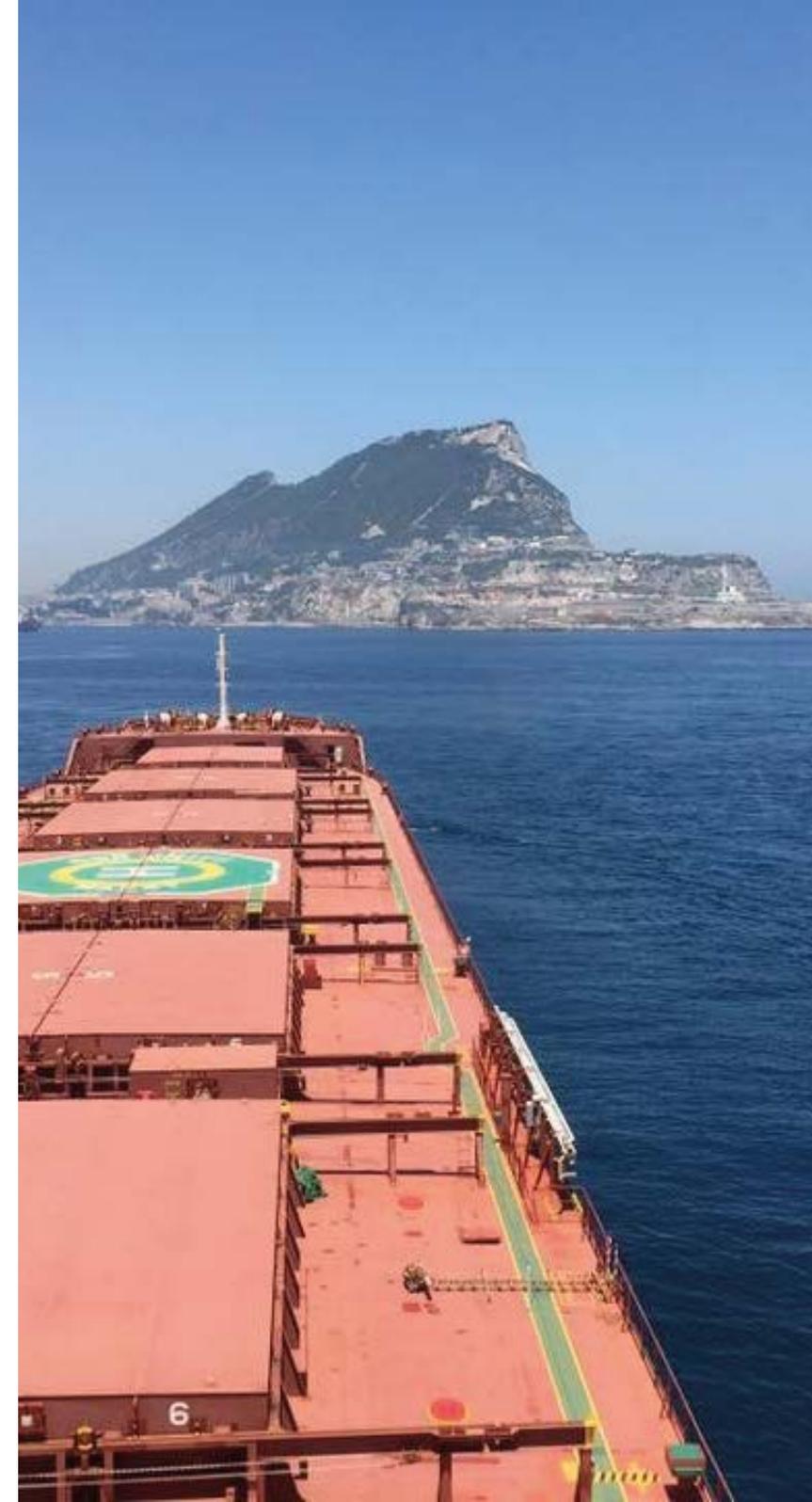
An official Event Guide will be published to commemorate *Maritime Week Gibraltar* and to provide useful information on the events, venues, speakers and programmes.

All sponsors will enjoy complimentary advertising in the Guide, which will be distributed at ALL events throughout the week and included in the delegate packs at the *Maritime Week Gibraltar* Flagship Conference.

Size	Price £	Trim (mm)	Bleed (mm)
Back Cover	1,500	210 x 297	216 x 303
Inside Covers	1,350	210 x 297	216 x 303
Full Page	1,000	210 x 297	216 x 303
Half Page Horizontal	600	185 x 130	n/a
Half Page Vertical	600	90 x 260	n/a
Quarter Page Vertical	400	90 x 130	n/a

ARTWORK

Please supply artwork as a high resolution JPG or press quality PDF at 300 dpi, CMYK with crop marks.





save the **date**

8-12 NOVEMBER 2021



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TO GET INVOLVED PLEASE CONTACT:

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