



# The Bunkering & Sustainability Forum – Tenerife

16-18 March 2026

Santa Cruz de Tenerife | Canary Islands

## Sponsorship opportunities



<https://basforum.com> | #basf26



# The Bunkering & Sustainability Forum – Tenerife

ship.energy is delighted to announce an exciting new event, the Bunkering & Sustainability Forum (#BASF26) that will take place on Tenerife in the Canary Islands.

This event is designed to examine the fuel strategies that islands and mid-sized ports are having to address and the investment decisions they must make to meet increasingly stringent environmental requirements. It will focus on current and future fuels as well as port infrastructure and facilities with a view to determining which fuel options Tenerife and similarly sized markets may choose to make available to shipping in the future.

## Forum Delegate Rates

16 - 18 March 2026

Conference Standard Pass

**£695**

Local Stakeholder Pass:

**£216.50**

Introduction to Alternative Fuels Course:

**£245**

Premium members remember to log in to access your 5% delegate discount.

[REGISTER HERE](#)

**Delegate pass will include:**

Conference entrance, networking events (coffee/tea breaks, lunches and evening receptions) and any tours. All training is in addition to the delegate rate.

**Group rates available:**

Remember to ask about the special rates for multiple delegates from the same company.



## Diamond - SOLD

Becoming a Diamond sponsor offers unparalleled visibility and engagement opportunities. You'll gain exclusive sponsorship of the Evening Reception, featuring custom branding and speaking opportunities. This sponsorship is an excellent opportunity to showcase your leadership in the industry.

- **Exclusive Sponsorship:** Co-host of the Evening Reception
- **Prominent Branding:** Custom totems displayed throughout the evening
- **Speaking Opportunity:** Deliver a short speech at the start of the reception
- **Conference Sponsorship:** Sponsorship of the conference water
- **Delegate Passes:** 5 complimentary delegate passes, with a 50% discount on an additional 5 passes
- **Exhibition Stand:** Showcase your products and services
- **Conference Contribution:** Opportunity to speak on the forum programme
- **Advertising:** Full-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 4 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **Top-Level Visibility:** Your logo will be displayed at top-level position on event e-campaigns and digital screens throughout the event
- **Online Presence:** Logo prominently displayed on the event website with a link to your company's website
- **Promotional Material Distribution:** Opportunity to distribute promotional material during the forum

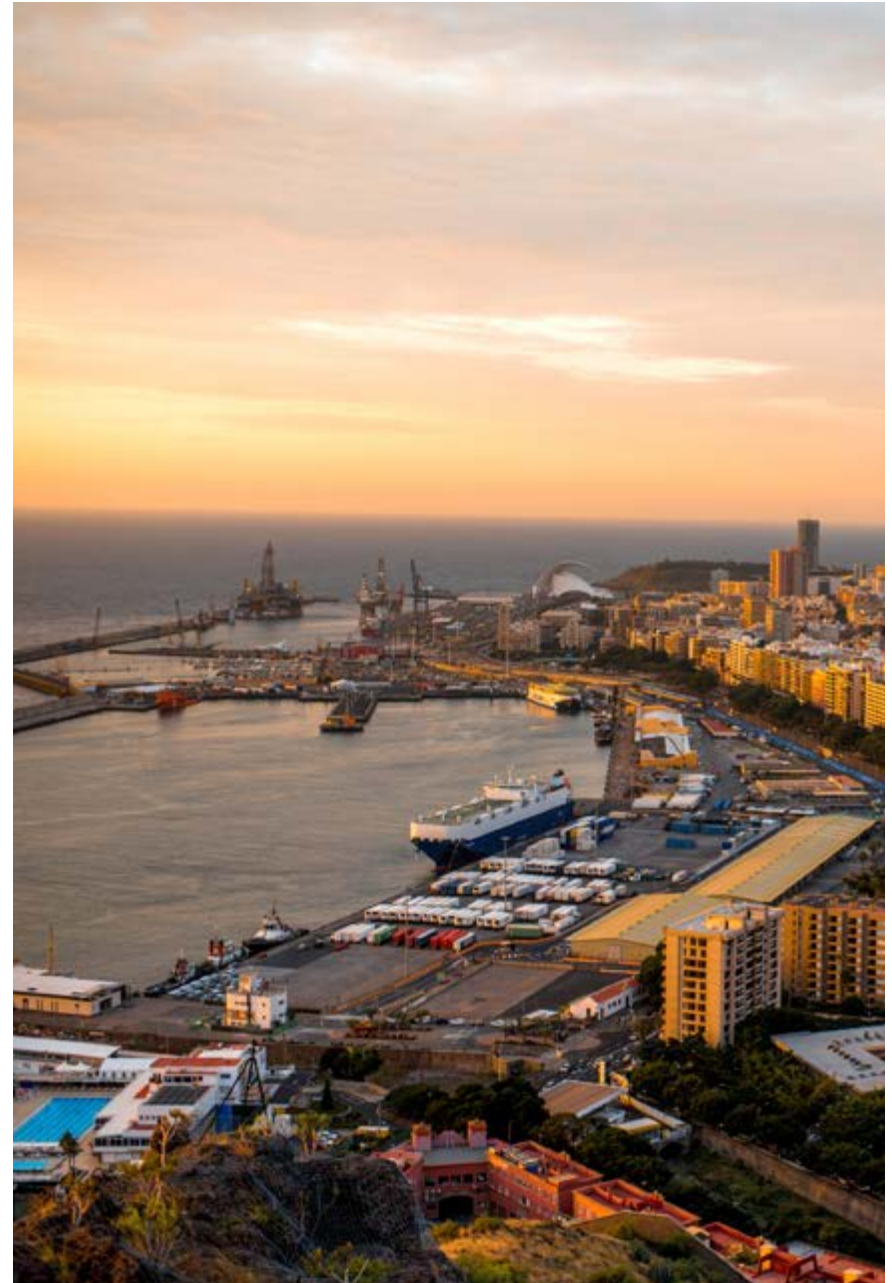




## Platinum - £16,750

Becoming a Platinum Sponsor provides your brand with exclusive visibility and engagement opportunities. As the sole sponsor of the Welcome Reception, you will feature on custom branding and have the chance to offer a toast, ensuring a memorable first impression.

- **Exclusive Sponsorship:** Sole sponsorship of the Welcome Reception
- **Prominent Branding:** Branded custom totems displayed during the evening
- **Special Recognition:** Opportunity to offer a toast at the start of the reception
- **Delegate Passes:** 4 complimentary delegate passes with a 50% discount on 4 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Contribute to the forum programme as a speaker
- **Advertising:** Full-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 3 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **High-Level Visibility:** Your logo will be displayed at a high-level position on event e-campaigns and digital screens throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the forum





## Gold - £11,750

Opting for the Gold Sponsorship package is a strategic move to enhance your brand's visibility and engagement. It includes exclusive sponsorship of a networking lunch, prominent mid-level placements on branding. This package offers a comprehensive platform to showcase your brand to key industry players.

- **Exclusive Sponsorship:** Sponsorship of a Bunkering & Sustainability Forum networking lunch
- **Delegate Passes:** 3 complimentary delegate passes with a 50% discount on 3 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Contribute to the forum programme as a speaker
- **Advertising:** Half-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 2 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **Mid-Level Visibility:** Mid-level position of your logo on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the sponsored networking lunch



## Silver - £7,750

The Silver Sponsorship package offers excellent opportunities for brand visibility and engagement. As the sole sponsor of a networking coffee break, your brand will be prominently featured, providing a unique platform for networking.

- **Exclusive Sponsorship:** Sponsorship of The Bunkering & Sustainability Forum networking coffee break
- **Delegate Passes:** 2 complimentary delegate passes with a 50% discount on 2 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Panellist Opportunity:** Contribute to the forum programme as a panellist
- **Advertising:** Quarter-page advert in a *Bunkerspot* edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Mid-Level Visibility:** Mid-level position of your logo on event e-campaigns and digital screens throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the sponsored networking coffee break



## Bronze - £3,750

The Bronze Sponsorship package provides a cost-effective way to gain visibility and engagement at The Bunkering & Sustainability Forum – Tenerife. With your logo included in all email and social media campaigns, your brand will be consistently promoted to a targeted audience.

- **Delegate Pass:** A complimentary delegate pass
- **Promotion:** Announcement of your sponsorship on email and social media campaigns
- **Visibility:** Low-level position of your logo on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Your logo will be displayed on the event website with a direct link to your company's website

## Exhibition - £2,750

- **Delegate Pass:** 1 complimentary delegate pass
- **Exhibition Space:** 1 exhibition space for the duration of the forum
- **Logo Display:** Your logo will be displayed on the event website with a direct link to your company's website
- **TV:** Available at an additional cost

## Individual sponsorship

- **Delegate Pass:** A complimentary delegate pass
- **Branded Item:** Chosen item in colour of your choice (subject to availability) to include company logo\*
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Logo Display:** Logo featured on event email and social media campaigns
- **Event Visibility:** Your logo will be displayed on digital screens throughout the event

### Badges & Lanyards - £5,750

### Notepads & pens - £5,750

Sponsor the notepads and pens used by all conference delegates during the Forum. Your logo will be prominently displayed on both items.

[VIEW ONLINE](#)

*\*ship.energy will order enough items to supply the conference delegates as first priority. If there are any remaining at the end of the event the sponsor is welcome to take them. Any other requests for additional items above the number needed to supply the conference delegates would need to be discussed and agreed separately.*

# Advertising

*Bunkerspot* magazine offers in-depth, quality information for professionals in the international bunker industry, providing a comprehensive, accurate, and independent view of the global marine fuels business. We keep readers updated on innovations and trends in vessel and fuel efficiency technologies, as well as port initiatives related to the energy transition.

ship.energy Premium Membership includes print and online versions of the *Bunkerspot* magazine which is recognised as the industry's 'journal of record' and is published every two months.

Our distribution includes paying subscribers, targeted organisations receiving free copies, and via partnerships with major industry events.

Subscribers span various sectors including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

*Bunkerspot* ensures industry professionals stay informed about the latest developments and technologies, making it an essential resource for those in the marine fuels sector.





# Partnerships

## Media Partners

### Deliverables by ship.energy:

- **Logo with link on the event website** - logo displayed on the event website, branded as a media partner and linked to your site.
- **Logo placement on all marketing collateral** - logo on all promotional materials leading up to the event, including e-campaigns.
- **Announcement as Media Partner on social media** - recognised as a media partner across ship.energy social media platforms.
- **Inclusion in event materials** - listed on print materials and on digital screens throughout the event.

### Deliverables by Media Partner:

- **Event banner listing with hyperlink** - ship.energy event banner will be listed on the Media Partner's website with a link to the event.
- **Social media promotion** - promote the event on their social media platforms using banners provided by ship.energy.
- **Advert in print magazine and/or press releases** - ship.energy will supply artwork and text for an advert to be featured in the Media Partner's print magazine and/or press release.
- **e-shot to invite readers** - an e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

We welcome contra agreements with appropriate Media Partners and Supporting Organisations for our events. An indicative agreement is shown below:

## Supporting Organisations

### Deliverables by ship.energy:

- **Logo with link on the event website** - logo featured on the event website, branded as a supporting organisation and linked to your site.
- **Logo placement on all marketing collateral** - logo will be included on all promotional materials leading up to the event, including e-campaigns.
- **Inclusion in event materials** - the supporting organisation will be listed in print materials and on digital screens throughout the event.

### Deliverables by Supporting Organisation:

- **Event banner and/or listing with link** - the supporting organisation will display the ship.energy event banner or listing on their website, with hyperlink to the event.
- **Social media promotion** - promote the event across social media platforms using banners provided by ship.energy.
- **Publication of press releases** - send out press releases related to the event to mailing list (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

[info@ship.energy](mailto:info@ship.energy)



# ship.energy

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