



Middle East Bunkering Convention

Balancing act: managing near-term challenges
and future strategies

3-4 February 2026

Hilton Dubai Jumeirah | Dubai, UAE

Sponsorship opportunities



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MEBC25 Event Attendance

The 2025 MEBC marked its 10th anniversary with a dynamic conference that reflected on a decade of change in the bunker sector. The event explored the industry's evolving commercial landscape, the growing impact of environmental regulations, and the complex path toward decarbonisation. Delegates discussed the future of marine fuel supply, the influence of AI and digitalisation, and how the sector must adapt to meet new challenges and opportunities ahead.

163

—
DELEGATES
ATTENDED

28

—
EXPERT
SPEAKERS

99

—
COMPANIES
ATTENDED

7

—
COMPANIES
SPONSORED

26

—
COUNTRIES
ATTENDED

Information on the MEBC26 conference agenda and speaker line-up can be found here: ship.energy/mebc

Middle East Bunkering Convention 2026

Now in its 11th year, the Middle East Bunkering Convention (MEBC26) returns to Dubai where it will debate the many and complex issues impacting the marine fuels industry, from both a regional and a global perspective.

Speakers at this year's conference will consider how traders, physical suppliers and ship owners and operators are faring in a business climate where geo-political and economic uncertainty is currently 'the norm'. The changing dynamic of the Middle East bunker sector, with players entering and exiting the market, will also be front and centre in MEBC discussions in 2026.

Delegate Rates

3-4 February 2026

Conference Early Bird Pass

£550 (ends 14 November 2025)

Vessel Owner Pass:

£245

Premium members remember to log in to access your 5% delegate discount.

Conference Standard Pass

£850

[REGISTER HERE](#)

Participants will have the opportunity to hear expert opinions and views from the bunker suppliers and buyers, traders and brokers, regulators, maritime lawyers and shipping analysts.

Delegate pass will include:

Conference entrance, networking events (coffee/tea breaks, lunches and evening receptions) and any tours. All training is in addition to the delegate rate.

Group rates available:

Remember to ask about the special rates for multiple delegates from the same company.



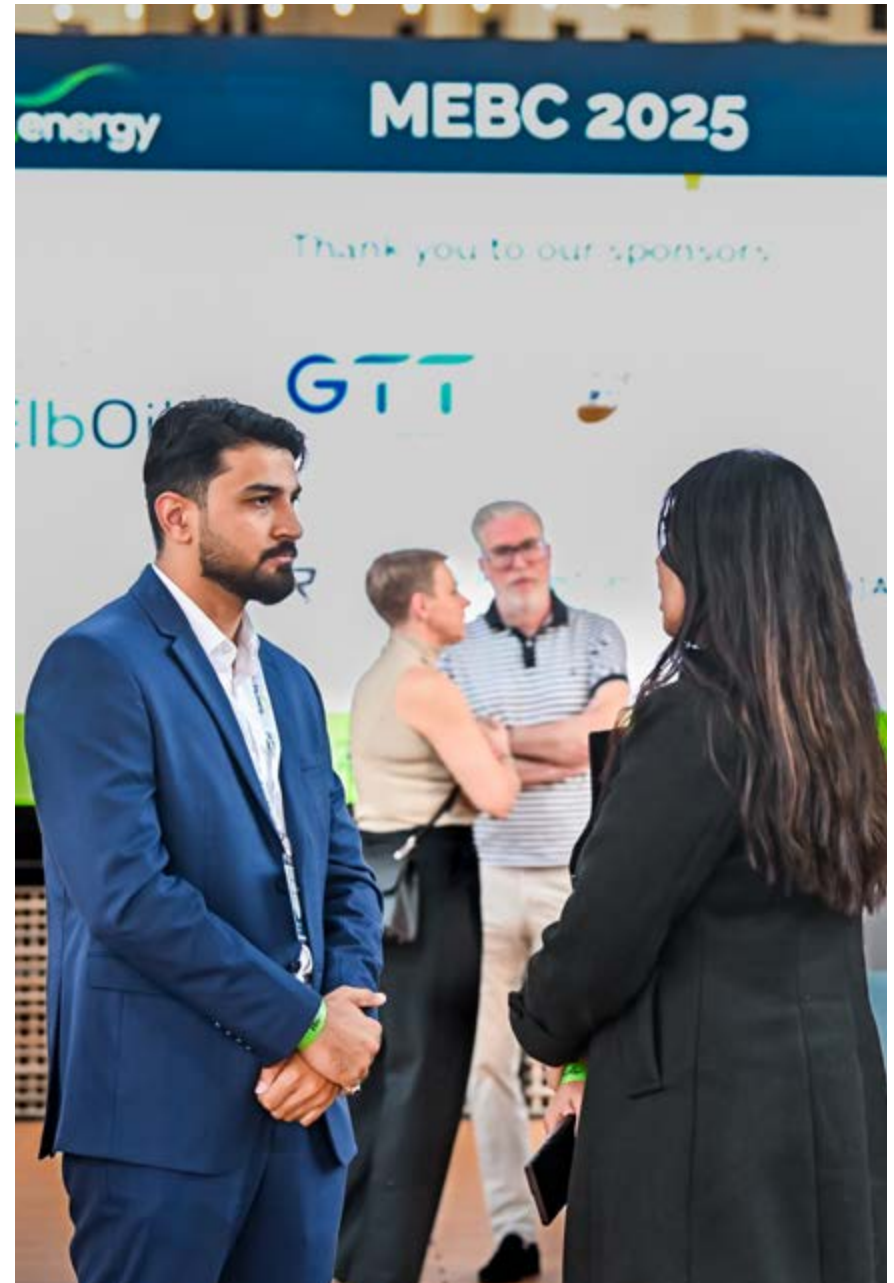
Hilton Dubai Jumeirah



Diamond - £15,995

Becoming a Diamond sponsor offers unparalleled visibility and engagement opportunities. You'll gain exclusive sponsorship of the Evening Reception, featuring custom branding and speaking opportunities. This sponsorship is an excellent opportunity to showcase your leadership in the industry.

- **Exclusive Sponsorship:** Sole sponsorship of the Conference Evening Reception
- **Prominent Branding:** Custom totems displayed during the reception
- **Speaking Opportunity:** Deliver a speech at the start of the reception
- **Conference Sponsorship:** Sponsorship of the conference water
- **Delegate Passes:** 5 complimentary delegate passes, 50% discount on an additional 5 passes
- **Exhibition Stand:** Showcase your products and services
- **Conference Contribution:** Opportunity to speak on the conference programme
- **Advertising:** Full-page advert in a Bunkerspot edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 4 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **Top-Level Visibility:** Top-level position on event e-campaigns and digital screens throughout the event
- **Online Presence:** Logo prominently displayed on the event website with a link to your company's website
- **Promotional Material:** Distribute promotional material during the conference





Platinum - £12,995

Becoming a Platinum Sponsor provides your brand with exclusive visibility and engagement opportunities. As the sole sponsor of the Welcome Reception, you will feature on custom branding and have the chance to offer a toast, ensuring a memorable first impression.

- **Exclusive Sponsorship:** Exclusive sponsorship of the Welcome Reception
- **Prominent Branding:** Custom totems displayed during the evening
- **Special Recognition:** Offer a toast at the start of the reception
- **Delegate Passes:** 4 complimentary delegate passes, 50% discount on 4 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Opportunity to speak on the conference programme
- **Advertising:** Full-page advert in a Bunkerspot edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 3 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **High-Level Visibility:** High-level position on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Logo on the event website with link to your company's website
- **Promotional Material:** Distribute promotional material during the conference



Gold - £9,995

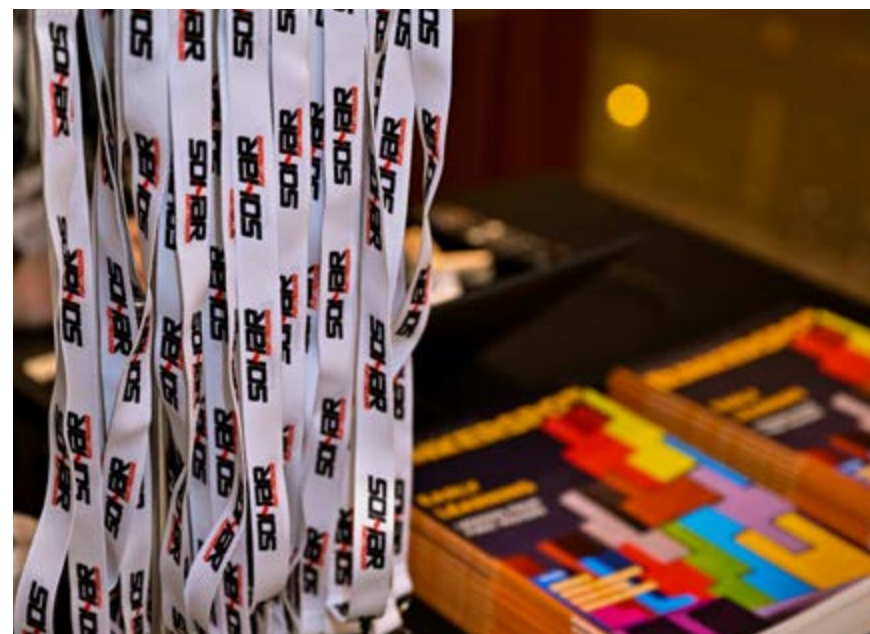
Opting for the Gold Sponsorship package is a strategic move to enhance your brand's visibility and engagement. It includes exclusive sponsorship of a networking lunch, prominent mid-level placements on branding. This package offers a comprehensive platform to showcase your brand to key industry players.

- **Exclusive Sponsorship:** Sponsorship of a networking lunch
- **Delegate Passes:** 3 complimentary delegate passes, 50% discount on 3 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Opportunity to speak on the conference programme
- **Advertising:** Half-page advert in a Bunkerspot edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** 2 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **Mid-level Visibility:** Mid-level position on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Logo on the event website with link to your company's website
- **Promotional Material:** Distribute promotional material during the networking lunch

Silver - £6,995

The Silver Sponsorship package offers excellent opportunities for brand visibility and engagement. As the sole sponsor of a networking coffee break, your brand will be prominently featured, providing a unique platform for networking.

- **Exclusive Sponsorship:** Sponsorship of a networking coffee break
- **Delegate Passes:** 2 complimentary delegate passes, 50% discount on 2 additional passes
- **Exhibition stand:** Showcase your products and services
- **Panellist Opportunity:** Contribute to the conference programme as a panellist
- **Advertising:** Quarter-page advert in a Bunkerspot edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** Announcement of your sponsorship on email and social media campaigns, and a dedicated e-shot
- **Mid-level Visibility:** Mid-level position on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Logo on the event website with link to your company's website
- **Promotional Material:** Distribute promotional material during the coffee break



Bronze - £3,995

The Bronze Sponsorship package provides a cost-effective way to gain visibility and engagement at MEBC26. With your logo included in all email and social media campaigns, your brand will be consistently promoted to a targeted audience.

- **Delegate Pass:** A complimentary delegate pass
- **Promotion:** Announcement of your sponsorship on email and social media campaigns
- **Visibility:** Low-level position of your logo on event e-campaigns & on digital screens throughout the event
- **Online Presence:** Logo on the event website with link to your company's website

Exhibition - £1,495

- **Maximise your participation at MEBC26 and book your sponsorship package today!**
- We work on a strictly first come, first served basis, so if you are interested in sponsorship, please make sure you book as early as possible.

Individual sponsorship

- **Delegate Pass:** A complimentary delegate pass
- **Branded Item:** Chosen item in colour of your choice (subject to availability) to include company logo*
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Logo Display:** Logo featured on event email and social media campaigns
- **Event Visibility:** Your logo will be displayed on digital screens throughout the event

Badges & Lanyards - SOLD

Notepads & Pens - £6,995

TALK TO US

**ship.energy will order enough items to supply the conference delegates as first priority. If there are any remaining at the end of the event the sponsor is welcome to take them. Any other requests for additional items above the number needed to supply the conference delegates would need to be discussed and agreed separately.*

Advertising

Bunkerspot magazine offers in-depth, quality information for professionals in the international bunker industry, providing a comprehensive, accurate, and independent view of the global marine fuels business. We keep readers updated on innovations and trends in vessel and fuel efficiency technologies, as well as port initiatives related to the energy transition.

ship.energy Premium Membership includes print and online versions of the *Bunkerspot* magazine which is recognised as the industry's 'journal of record' and is published every two months.

Our distribution includes paying subscribers, targeted organisations receiving free copies, and via partnerships with major industry events.

Subscribers span various sectors including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

Bunkerspot ensures industry professionals stay informed about the latest developments and technologies, making it an essential resource for those in the marine fuels sector.



Partnerships

Event Media Partners

Deliverables by ship.energy:

- Logo and hyperlink on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

Deliverables by Media Partner:

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes.

An indicative agreement is outlined below for reference.

Event Supporting Organisations

Deliverables by ship.energy:

- Logo and hyperlink featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

Deliverables by Supporting Organisation:

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list. (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

info@ship.energy



ship.energy

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