

# Media Kit

## ARACON 2026

### EVENT DETAILS

- Date:** 21 - 23 October
- Venue:** Hilton Rotterdam Hotel
- Theme:** Annual review: does the bunker industry need to do business better – or differently?
- Format:** One and a half-day conference with evening reception, exhibition and networking.

2025 was a tough year for the bunker sector but 2026 has already brought a new set of complicated problems to the table. As always, ARACON will provide sharp insights on regulation, fuel quality, technology, AI and commercial practices, and this year it will ask if the industry needs to undertake a 'root and branch' evaluation of its business model and structures in order to adapt to a world where geopolitical, energy supply and trade uncertainties are increasingly the norm – and energy transition pathways are perhaps becoming more difficult to follow.

The conference combines expert keynotes, interactive panel sessions, case studies and networking opportunities, alongside an exhibition space showcasing solutions and services supporting the sector's transition.

### LINKS

<https://aracon.nl>

### HASHTAGS

#ARACON26 #Rotterdam  
#Netherlands #Bunkering #Shipping #Ports

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### MARKETING CONTACT

**MARKETING  
COORDINATOR**

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