ship.energy

The Marine Energy Transition Forum 2026

Reframing the maritime decarbonisation roadmap: addressing fuel, technology and infrastructure bottlenecks



The industry's leading forum on maritime energy transition and sustainability

11 November

Norton Rose Fulbright
LONDON

#metf26

Sponsorship opportunities

WHY ATTEND METF26?

METF26 will look at the decarbonisation 'learning curve' to date and discuss what is going well and where industry and policymakers could do better. Industry experts will also discuss how multi-stakeholder collaboration on projects is working in practice, with reference to cross-border pilot initiatives and green shipping corridors, and consider whether the decarbonisation roadmap needs some readjustment or refinement in order to keep on track with GHG reduction timelines.

Do some current approaches to decarbonisation need to be set aside as unworkable? Should we expect and accept industry consolidation as new technologies mature and gain commercial traction? And do business and leadership strategies need to change in order to deliver and sustain the energy transition effectively?

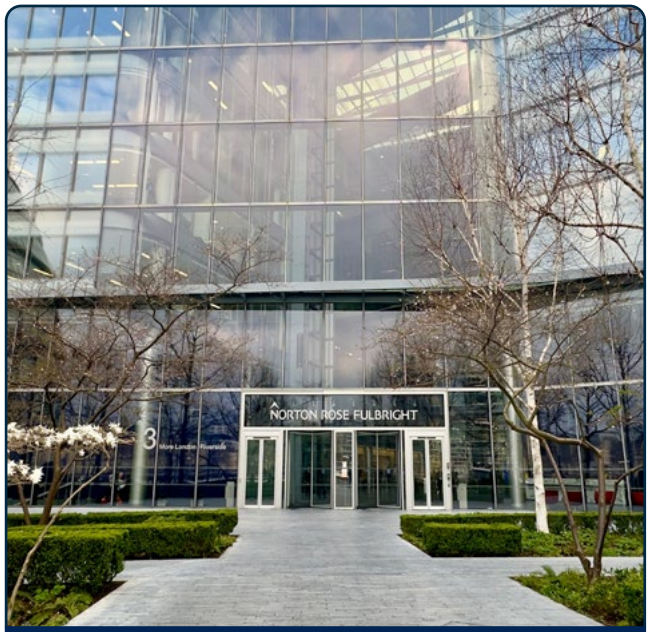
VIEW FULL AGENDA

EXPERT INSIGHT
Hear from senior leaders across shipping, energy, finance, technology and policy on the future of maritime energy.

PRACTICAL SOLUTIONS
Explore the strategies, fuels, technologies and business models driving real progress towards decarbonisation.

NAVIGATE REGULATION
Understand the impact of fuelEU maritime, IMO regulations and regional frameworks on your business.

HIGH-VALUE NETWORKING
Connect with decision makers, innovators and investors shaping the maritime energy transition.



NORTON ROSE FULBRIGHT
LONDON



WHO SHOULD ATTEND?

- Bunker Buyers
- Shipowners & Operators
- Fuel Traders & Suppliers
- Investors & Financiers
- Ports & Terminals
- Technology Providers
- Regulators & Policymakers

DELEGATE RATES

Forum Standard Pass
£249 +VAT

Vessel Owner Pass
£95 +VAT

Premium members: log in to unlock your 5% discount on the standard delegate rate.

REGISTER HERE

VIEW FULL AGENDA

A delegate pass will include:
Conference entrance and networking events (coffee/tea breaks, lunch and Post-Forum Drinks Reception).

Group rates available:
Remember to ask about the special rates for multiple delegates from the same company.

METF25 BY THE NUMBERS

The sold-out Marine Energy Transition Forum 2025 brought together industry leaders during London International Shipping Week to tackle one of shipping's biggest challenges: making the business case for decarbonisation.

Through a series of expert presentations and panel discussions, delegates explored the true cost of the energy transition, the impact of FuelEU Maritime and emissions regulations, funding and de-risking mechanisms, and the barriers preventing projects from reaching final investment decisions.

Featuring speakers from organisations including IMO, STX Group, Gasum, Lloyd's Register and Enova SF, METF25 delivered a focused examination of how maritime businesses can move beyond pilot projects and turn energy transition ambitions into commercially viable realities.

Information on **The Marine Energy Transition Forum 2025** agenda and speaker line-up can be found here: ship.energy/metf25



143	98	6	18	23
DELEGATES ATTENDED	COMPANIES ATTENDED	COMPANIES SPONSORED	COUNTRIES REPRESENTED	EXPERT SPEAKERS



> "Proud to be part of the conversation as we kicked off London International Shipping Week 2025 with the Marine Energy Transition Forum. TecnoVeritas is committed to contributing real-world engineering solutions to one of the most urgent challenges facing our industry: maritime decarbonisation. Thank you to ship.energy for bringing together such a strong and forward-thinking community to open the week. Let's accelerate the transition – together." *TecnoVeritas*

PREMIUM SPONSORSHIP OPPORTUNITIES

Position your organisation alongside the companies shaping the future of maritime energy.







FORUM PARTNER - £9,495

Exclusive Reception Sponsorship

- Exclusive sponsorship of the Forum reception
- Custom totems or banners prominently displayed throughout the event
- Offer a toast at the start of the reception
- 4 complimentary delegate passes + 50% discount on 4 additional passes
- Opportunity to participate in the Forum programme
- Full-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- 3 social media posts, including sponsorship announcement + 2 e-shots
- Premium position in marketing campaigns and on digital screens
- Company logo on METF26 website with link to your website
- Distribute promotional material to all delegates

IDEAL FOR

Companies seeking maximum visibilty, thought leadership and brand presence.

INNOVATION PARTNER - SOLD

Exclusive Networking Lunch Sponsorship

- Exclusive sponsorship of the Forum networking lunch
- Custom branding displayed during the lunch
- 3 complimentary delegate passes + 50% discount on 3 additional passes
- Opportunity to participate in the Forum programme
- Half-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- 2 social media posts, including sponsorship announcement + 2 e-shots
- Mid-level position in marketing campaigns and on digital screens
- Company logo on METF26 website with link to your website
- Distribute promotional material to all delegates

IDEAL FOR

Companies looking to engage senior leaders and showcase innovation and expertise.

SPONSORSHIP OPPORTUNITIES

Choose the partnership that best aligns with your objectives.

INDUSTRY PARTNER - £7,495

Category Sponsorship

- Position your brand as a key player in your sector
- 2 complimentary delegate passes + 50% discount on 2 additional passes
- Opportunity to join a panel discussion
- Quarter-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- Social media and email marketing sponsorship promotion
- Visibility on event banners and digital screens
- Distribute promotional material to all delegates
- Company logo on METF26 website with link to your website
- Category exclusivity
  Technology Partner / Energy Partner / Wind Partner
  Digitalisation Partner / Finance Partner / Port Partner

IDEAL FOR

Companies looking to showcase expertise within their category and connect with relevant decision makers.

BADGES & LANYARDS - SOLD

- Exclusive branding on all delegate badges and lanyards
- 1 complimentary delegate pass
- Visibility on event banners and digital screens
- ship.energy magazine editorial opportunity
- Social media and email marketing promotion
- Logo on the event website with company link

IDEAL FOR

Companies seeking high-impact brand exposure and visibility throughout the event.





> "I had the pleasure of attending the Marine Energy Transition Forum in London and it was such an insightful and inspiring experience! Great to see so many industry leaders and fresh ideas driving the future of marine energy.
>
> A big thank you to ship.energy for organising such a fantastic event!
>
> *River Marine Fuels Ltd*"

PARTNERSHIPS ARE EXCLUSIVE TO ONE COMPANY PER CATEGORY

Tailored opportunities are also available. Contact us to discuss a bespoke package.

EVENT PARTNERSHIPS

Partner with ship.energy to maximise your visibility, engage a wider audience and help drive the maritime energy transition forward.

EVENT MEDIA PARTNERS

Deliverables by ship.energy

- Logo and link on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

Your Deliverables

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

SUPPORTING ORGANISATIONS

Deliverables by ship.energy

- Logo and link featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

In return, we ask that you

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list (HTML content to be supplied by ship.energy).

PARTNERSHIPS

If you are interested in becoming a media partner or supporting organisation, please send an email to info@ship.energy

We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes.

An indicative agreement is outlined for reference.

View online: ship.energy/media



Why partner with ship.energy?

- Expand your reach and brand visibility
- Engage with a high-value global audience
- Be part of the maritime energy transition
- Drive awareness and support industry progress

ABOUT US

Tracking shipping's course to a zero emissions future

ship.energy is an independent publishing, training and events organisation focused on the global marine fuels market and shipping's energy transition

Shipping's energy transition is redefining the global marine fuels market.

ship.energy connects the professionals shaping that future — delivering trusted news, expert analysis, international conferences, training and market intelligence across the maritime energy sector.

Built on more than 20 years of industry expertise,
ship.energy provides the insight and connections needed to navigate the transition to cleaner marine energy.

- Independent specialist platform
- Global marine fuels focus
- Market & regulatory intelligence
- Events, pricing & publications

BPi Bunker Price Index

News & Insights | Conferences & Training | Publications | Podcasts

ADVERTISING

Magazine print advertising

ship.energy magazine delivers authoritative, high-quality insight for professionals across the international bunker industry, providing a comprehensive, accurate, and independent perspective on the global marine fuels market. The publication keeps readers informed of industry developments, emerging trends, and advances in vessel and fuel-efficiency technologies, alongside port and regulatory initiatives shaping the energy transition.

ship.energy Premium Membership includes both print and digital editions of ship.energy magazine. Widely regarded as the industry's journal of record, the magazine is published on a bi-monthly basis.

Distribution spans paid subscribers, carefully targeted organisations receiving complimentary copies, and circulation through partnerships with leading industry events.

Our readership represents a broad cross-section of the maritime sector, including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.



Advertising Options

ship.energy magazine delivers essential insight into market developments, technology trends, and next-generation fuels, serving as a go-to intelligence source for the marine fuels industry

Same Insight.
New Look.

ship.energy

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