



Maritime Week Americas 2027

Thriving under pressure:
Keeping a competitive edge
in bunkering



17-20 May 2027



PANAMA CITY
PANAMA



#MWA27

Sponsorship opportunities

WHY ATTEND MWA27?

Following a record-breaking 2026 edition, we simply couldn't resist returning. In 2027, Maritime Week Americas comes back to Panama bigger, more influential and more connected than ever.

Widely acknowledged as the leading bunker and marine fuels event in the Americas, Maritime Week Americas 2027 will once again bring together the region's key maritime stakeholders, including shipowners, fuel suppliers, traders, ports, terminal operators, technology providers, regulators and maritime service companies.

With a strong focus on business development, market insight and networking, MWA27 is the place to meet the people shaping the future of marine fuels in the Americas.



2.5-Day Conference
Focused agenda with keynotes, panels and market insights



2 Networking Lunches
Connect with industry leaders over curated lunch sessions



2 Evening Receptions
Premium networking receptions in an exclusive setting



Exhibition Area
Showcase your solutions and engage face-to-face



Global Participation
Delegates from over 30+ countries across the maritime industry



Expert Speakers
Hear from 40+ leading voices sharing expert perspectives



WHO ATTENDS?

- ✓ Shipowners & Operators
- ✓ Bunker Suppliers & Traders
- ✓ Energy & Fuel Producers
- ✓ Port Authorities & Terminal Operators
- ✓ Oil Majors & Energy Companies
- ✓ Technology & Service Providers
- ✓ Regulators & Policymakers
- ✓ Legal, Financial & Consultancy Firms
- ✓ Industry Media & Associates

DELEGATE RATES

**Conference
Super Early Bird
Pass**

£1,495

Ends Friday
4 September 2026

**Conference
Early Bird Pass**

£1,695

Ends Friday
29 January 2027

**Conference
Standard Pass**

£1,895

**Vessel Owner
Pass**

£500



Premium members

Log in to unlock your 10% discount
on the standard delegate rate to
£1,705.50

REGISTER HERE

Group rates available:

Remember to ask about the special rates for multiple delegates from the same company.

MWA26 BY THE NUMBERS

The most successful edition to date.

The MWA26 Conference, under the theme 'Building resilience in a changing world', brought together industry leaders to explore the commercial, operational and regulatory challenges facing shipping and bunkering across the Americas.

The programme addressed Panama's growing role as an energy and logistics hub, market dynamics, digitalisation, AI and the transition to lower-carbon fuels, providing delegates with valuable insights and opportunities to build new partnerships.



313
DELEGATES
ATTENDED



164
COMPANIES
ATTENDED



32
COMPANIES
SPONSORED



34
COUNTRIES
REPRESENTED



48
EXPERT
SPEAKERS



Information on the Maritime Week Americas 2026 agenda and speaker line-up can be found here: ship.energy/mwa26



View the MWA26 photo gallery [here](#)



View the MWA26
[Post-Event Report](#)

“

A valuable week at Maritime Week Americas 2026 in Panama. It was a pleasure connecting with suppliers, colleagues, customers, and industry professionals from across Latin America. A great opportunity to exchange ideas, discuss market trends, regional challenges, and gain insights into where the marine fuels industry is heading in the region.

Thank you to everyone who shared their time, knowledge, and perspectives. Looking forward to staying connected and creating future opportunities together.”

— Key Account manager, KPI OceanConnect

PREMIUM SPONSORSHIP

The ultimate opportunity for maximum brand exposure and thought leadership at the region's premier bunkering event.



EVENING RECEPTION

An exclusive opportunity to be recognised as the MWA27 key partner



DIAMOND SPONSORSHIP

£29,995 EXCLUSIVE

Becoming a Diamond Sponsor puts your brand centre stage where it matters most.

This flagship package gives you exclusive ownership of the Evening Reception, the key networking moment of the event, with stand-out branding, a dedicated speaking slot, and direct access to senior decision makers.

DIAMOND SPONSOR BENEFITS

- Exclusive host of the MWA27 Evening Reception
- Opportunity to offer a speech at the start of the reception
- Exclusive branding as Diamond Sponsor on all event signage, backdrops and screens during the event
- Branding featured on all Evening Reception napkins
- Official sponsor of the conference drinking water
- Large branded step-and-repeat photo wall
- 5 complimentary delegate passes and 50% discount on 5 additional passes
- Exhibition stand to showcase your products and services
- Opportunity to speak on the conference programme
- Full-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities through our ship.energy platforms
- 4 social media posts, including sponsorship announcement plus 2 dedicated event focused e-shots
- Company logo featured on all marketing e-campaigns
- Logo displayed on the event website and post-event report with company link
- Opportunity to distribute corporate materials

“

This week, I had the privilege of attending #MWA26 here in Panama, a key forum for connecting with industry leaders, exchanging perspectives, and analyzing the future of the maritime and bunkering sectors in the region.

It was a week of great insights and, above all, valuable discussions shared with colleagues and strategic partners.

- Site Director, Vopak Panama



PLATINUM SPONSOR

£22,995 EXCLUSIVE

Becoming a Platinum Sponsor positions your brand at the very start of the delegate journey. As the exclusive sponsor of the Welcome Reception, you will own that all important first impression, with prominent bespoke branding and the opportunity to deliver an opening toast.

- Host of the MWA27 Welcome Reception
- Opportunity to offer a toast at the start of the reception
- Branding featured on all Welcome Reception napkins
- 4 complimentary delegate passes and 50% discount on 4 additional passes
- Top-level branding on all event signage, backdrops and screens during the event
- Exhibition stand to showcase your products and services
- Opportunity to speak on the conference programme
- Full-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities through our ship.energy platforms
- 3 social media posts, including sponsorship announcement plus 2 dedicated event focused e-shots
- Company logo featured on all event marketing e-campaigns
- Logo displayed on the event website and post-event report with company link
- Opportunity to distribute corporate materials



WELCOME RECEPTION

An exclusive opportunity to welcome delegates and be recognised as a key partner

GOLD
£15,995

NETWORKING LUNCH SPONSOR

2 AVAILABLE

As the exclusive sponsor of a key networking lunch, you will benefit from strong mid-level branding placements and meaningful face to face interaction with delegates.

- Sponsorship of a networking lunch
- 3 complimentary delegate passes and 50% discount on 3 additional passes
- High-level branding on all event signage, backdrops and screens during the event
- Exhibition stand to showcase your products and services
- Opportunity to contribute to the conference programme as a speaker
- Half-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities through our ship.energy platforms
- 2 social media posts, including sponsorship announcement plus 2 dedicated event focused e-shots
- Company logo featured on all event marketing e-campaigns
- Logo displayed on the event website and post-event report with company link
- Opportunity to distribute corporate materials



IDEAL FOR

Put your brand at the centre of meaningful conversation over lunch

SILVER £8,995

NETWORKING COFFEE BREAK SPONSOR

5 AVAILABLE

As the exclusive sponsor of a networking coffee break, your brand will be front and centre during a key moment of informal connection.

- Sponsorship of a networking coffee break
- 2 complimentary delegate passes and 50% discount on 2 additional passes
- Mid-level branding on all event signage, backdrops and screens during the event
- Exhibition stand to showcase your products and services
- Opportunity to contribute to the conference programme as a panellist
- Quarter-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities through our ship.energy platforms
- Announcement of your sponsorship on email and social media campaigns, and 1 dedicated event focused e-shot
- Company logo featured on all event marketing e-campaigns
- Logo displayed on the event website and post-event report with company link
- Distribute promotional material to all delegates



IDEAL FOR

Be the brand that fuels valuable conversations and connections



BRONZE £4,995

UNLIMITED

A smart and cost-effective way to increase brand visibility and build valuable connections at MWA27.

- A complimentary delegate pass
- Announcement of your sponsorship on email and social media campaigns
- Branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing
- Logo displayed on the event website and post-event report with company link



IDEAL FOR

Companies seeking high-impact visibility and strong brand recognition throughout the event.

EXHIBIT £2,995

Showcase your products, services and solutions to senior decision makers from across the global marine fuel industry. Secure your space and connect with the right people, at the right time.

- A complimentary delegate pass including access to all conference sessions, lunches and evening receptions
- 1 exhibition space in the main networking area for the duration of the conference
- Logo displayed on the event website with company link
- TV screens available at an additional cost

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

High-impact branding opportunities that keep your company front of mind throughout the event experience.

£6,995 EACH



Delegate Identity Sponsor

BADGES & LANYARDS



Delegate Essentials Sponsor

NOTEPADS & PENS



Official Delegate Bag Sponsor

TOTE BAGS



Official Event Apparel Sponsor

POLO SHIRTS

INDIVIDUAL SPONSOR BENEFITS

- A complimentary delegate pass including access to all conference sessions, lunches and evening receptions
- Chosen item in colour of your choice (subject to availability) and will include your company logo*
- Editorial and podcast opportunities through our ship.energy platforms
- Announcement of your sponsorship on email and social media campaigns, and a dedicated event focused e-shot
- Branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing e-campaigns
- Logo displayed on the event website and post-event report with company link

* ship.energy will order sufficient items for conference delegates. Any surplus items after the event may be taken by the sponsor. Additional quantities are subject to separate agreement.



- ✓ High visibility
- ✓ Lasting impact
- ✓ Targeted exposure
- ✓ Maximum reach

Not seeing the option that fits your brand?

The opportunities presented are only a snapshot of what is available. Bespoke sponsorship packages and additional branding opportunities can be developed to help maximise your impact at MWA27.



SECURE YOUR SPONSORSHIP TODAY

Don't miss the opportunity to showcase your brand to a global audience of senior industry leaders.



INTERESTED IN SPONSORING OR BECOMING PARTNER?

Contact:

info@ship.energy

+44 1295 81 44 55

EVENT PARTNERSHIPS

Partner with ship.energy to maximise your visibility, engage a wider audience and help drive the maritime energy transition forward.



EVENT MEDIA PARTNERS

Deliverables by ship.energy

- Logo and link on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

Your Deliverables

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).



SUPPORTING ORGANISATIONS

Deliverables by ship.energy

- Logo and link featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

In return, we ask that you

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list (HTML content to be supplied by ship.energy).



PARTNERSHIPS

If you are interested in becoming a media partner or supporting organisation, please send an email to info@ship.energy



We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes.

An indicative agreement is outlined for reference.

View online: ship.energy/media



Why partner with ship.energy?



Expand your reach and brand visibility



Engage with a high-value global audience



Be part of the maritime energy transition



Drive awareness and support industry progress

ABOUT US

Tracking shipping's course to a **zero emissions future**

ship.energy is an independent publishing, training and events organisation focused on the global marine fuels market and shipping's energy transition

Shipping's energy transition is redefining the global marine fuels market.

ship.energy connects the professionals shaping that future — delivering trusted news, expert analysis, international conferences, training and market intelligence across the maritime energy sector.

Built on more than 20 years of industry expertise, ship.energy provides the insight and connections needed to navigate the transition to cleaner marine energy.

- **Independent specialist platform**
- **Global marine fuels focus**
- **Market & regulatory intelligence**
- **Events, pricing & publications**

BPi
Bunker
Price Index



News & Insights



Conferences & Training



Publications



Podcasts

ADVERTISING

Magazine print advertising

ship.energy magazine delivers authoritative, high-quality insight for professionals across the international bunker industry, providing a comprehensive, accurate, and independent perspective on the global marine fuels market. The publication keeps readers informed of industry developments, emerging trends, and advances in vessel and fuel-efficiency technologies, alongside port and regulatory initiatives shaping the energy transition.

ship.energy Premium Membership includes both print and digital editions of ship.energy magazine. Widely regarded as the industry's journal of record, the magazine is published on a bi-monthly basis.

Distribution spans paid subscribers, carefully targeted organisations receiving complimentary copies, and circulation through partnerships with leading industry events.

Our readership represents a broad cross-section of the maritime sector, including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

ship.energy magazine delivers essential insight into market developments, technology trends, and next-generation fuels, serving as a go-to intelligence source for the marine fuels industry



[View Advertising Opportunities](#)





ship.energy

Contacts

Sales and Business Development Manager

William Mulhall
m: +44 7774 49 1587
e: will@ship.energy

Account Executive - Event sales

Ellie Harper
m: +44 7483 406 001
e: ellie@ship.energy

Account Managers

Osei Mitchell
m: +44 7467 47 7791
e: osei@ship.energy

Simon Robotham
m: +44 7412 17 5859
e: simon@ship.energy

Peter Whitehouse
m: +27 7664 11 084
e: peter@ship.energy

www.ship.energy

 ship.energy/MWA

 info@ship.energy

 +44 1295 81 44 55



Follow us

