

ship.energy

# Maritime Week Americas

17-20 May 2027

Panama City | Panama

## Sponsorship opportunities

Returning to Panama in 2027 for its  
most ambitious edition yet!



[www.maritimeweekamericas.com](http://www.maritimeweekamericas.com) | #MWA27

# Maritime Week Americas 2027

Maritime Week Americas 2027 (MWA27) returns to Panama for another landmark gathering of the shipping, marine fuels and logistics sectors. Building on the success of the 2026 event, MWA27 will bring together industry leaders from across the Americas and beyond to explore market developments, share expertise and forge the partnerships that will shape the future of maritime energy.

Following the most successful edition of Maritime Week Americas to date, which took place in Panama in 2026 and welcomed more than 300 delegates and 30 supporting organisations, we simply couldn't resist returning. In 2027, MWA comes back to Panama bigger and bolder than ever.

## Delegate Rates

Conference Super Early Bird Pass

**£1,495** (ends 4 September 2026)

Conference Standard Pass

**£1,895**

Conference Early Bird Pass

**£1,695** (ends 29 January 2027)

Vessel Owner Pass:

**£500**

Premium members: log in to unlock your 10% discount on the standard delegate rate.

[REGISTER HERE](#)

Participants will have the opportunity to hear expert opinions and views from the bunker suppliers and buyers, traders and brokers, regulators, maritime lawyers and shipping analysts.

**A delegate pass will include:**

Conference entrance, networking events (coffee/tea breaks, lunches and evening receptions) and any tours. All training is in addition to the delegate rate.

**Group rates available:**

Remember to ask about the special rates for multiple delegates from the same company.





Building resilience in a changing world  
18-21 May 2026 | Panama

# Past Event Attendance

Maritime Week Americas 2026 explored these challenges and opportunities through its flagship conference, alternative fuels training sessions, a bunker barge site visit and industry networking events.

The MWA26 Conference, held on 20–21 May 2026, under the theme “Building resilience in a changing world”, MWA26 brought together industry leaders to explore the commercial, operational and regulatory challenges facing shipping and bunkering across the Americas.

The programme addressed Panama’s growing role as an energy and logistics hub, market dynamics, digitalisation, AI and the transition to lower-carbon fuels, providing delegates with valuable insights and opportunities to build new partnerships across the maritime value chain.



313

DELEGATES  
ATTENDED

45

EXPERT SPEAKERS &  
MODERATORS

164

COMPANIES  
ATTENDED

32

SPONSORS &  
EXHIBITORS

34

COUNTRIES  
ATTENDED



Information on Maritime Week Americas 2026 conference agenda and speaker line-up can be found here:

<https://ship.energy/conference/maritime-week-americas-2026>

## Diamond £29,995

Becoming a Diamond Sponsor puts your brand centre stage where it matters most. This flagship package gives you exclusive ownership of the Evening Reception, the key networking moment of the event, with stand-out branding, a dedicated speaking slot, and direct access to senior decision makers.

Position your business as a market leader, build high value connections, and leave a lasting impression on an audience that matters.

- **Exclusive Sponsorship:** Sole sponsor of the Evening Reception
- **High-Impact Branding:** Custom totems/banners displayed throughout the evening
- **Photo Exposure:** Large branded step-and-repeat photo wall
- **Branded Napkins:** Logo featured on all Evening Reception napkins
- **Special Recognition:** Deliver a short speech at the start of the reception
- **Conference Sponsorship:** Sponsorship of the conference water
- **Complimentary Delegate Passes:** 5 complimentary delegate passes, with a 50% discount on an additional 5 passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Opportunity to speak on the conference programme
- **Print Advertising:** Full-page advert in a ship.energy magazine edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Digital Promotion:** 4 dedicated social media posts, including sponsorship announcement, and 2 dedicated event focused e-shots
- **Brand Visibility:** Your logo will be displayed at premium position on event e-campaigns, digital screens and banners throughout the event
- **Online Presence:** Logo prominently displayed on the event website with a link to your company's website
- **Promotional Material Distribution:** Distribute promotional material during the conference



## Platinum £22,995

Becoming a Platinum Sponsor positions your brand at the very start of the delegate journey. As the exclusive sponsor of the Welcome Reception, you will own that all important first impression, with prominent bespoke branding and the opportunity to deliver a toast to the room.

Set the tone for the entire event, engage with key decision makers from the outset, and ensure your brand is front of mind from the very first moment.

- **Premier Sponsorship:** Sole sponsorship of the Welcome Reception
- **Prominent Branding:** Branded custom totems/pull-ups displayed during the evening
- **Branded Napkins:** Logo featured on all Welcome Reception napkins
- **Special Recognition:** Opportunity to offer a toast at the start of the reception
- **Complimentary Delegate Passes:** 4 complimentary delegate passes with a 50% discount on 4 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Contribute to the conference programme as a speaker
- **Print Advertising:** Full-page advert in a ship.energy magazine edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Digital Promotion:** 3 dedicated social media posts, including sponsorship announcement, and 2 dedicated event focused e-shots
- **Brand Visibility:** Your logo will be displayed at a top-level position on e-campaigns, digital screens and banners throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Distribute promotional material during the conference



## Gold £15,995

Opting for the Gold Sponsorship package is a smart way to elevate your brand's presence and engagement. As the exclusive sponsor of a key networking lunch, you will benefit from strong mid-level branding placements and meaningful face to face interaction with delegates.

Put your brand at the centre of conversation, build valuable connections, and position your business in front of the industry professionals who matter most.

- **Featured Sponsorship:** Sponsorship of a networking lunch
- **Complimentary Delegate Passes:** 3 complimentary delegate passes with a 50% discount on 3 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Speaker Opportunity:** Contribute to the conference programme as a speaker
- **Print Advertising:** Half-page advert in a ship.energy magazine edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Digital Promotion:** 2 dedicated social media posts, including sponsorship announcement, and 2 dedicated e-shots
- **Brand Visibility:** High-level position on e-campaigns, digital screens and banners throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the sponsored networking lunch

# Silver

## £8,995

The Silver Sponsorship package is a strong way to boost your brand's visibility and engagement. As the exclusive sponsor of a networking coffee break, your brand will be front and centre during a key moment of informal connection.

Stay visible throughout the day, spark meaningful conversations, and ensure your brand is seen by delegates as they connect, recharge, and engage.

- **Event Sponsorship:** Sponsorship of a networking coffee break
- **Complimentary Delegate Passes:** 2 complimentary delegate passes with a 50% discount on 2 additional passes
- **Exhibition Stand:** Showcase your products and services
- **Panellist Opportunity:** Contribute to the conference programme as a panellist
- **Print Advertising:** Quarter-page advert in a ship.energy magazine edition of your choice
- **Media Exposure:** Editorial and podcast opportunities to share industry news and press releases through our ship.energy platforms
- **Digital Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Brand Visibility:** Mid-level position of your logo on event e-campaigns, digital screens and banners throughout the event
- **Online Presence:** Logo on the event website with a direct link to your company's website
- **Promotional Material:** Opportunity to distribute promotional material during the sponsored networking coffee break



## Individual Branded

### Sponsorships £6,995

#### Delegate Identity Sponsor

Badges & Lanyards - Be seen in every conversation

#### Delegate Essentials Sponsor

Notepads & Pens - Put your brand in every delegate's hands

#### Official Delegate Bag Sponsor

Tote Bags - Take your brand beyond the event

#### Official Event Apparel Sponsor

Polo Shirts - Keep your brand visible from registration to closing

- **Delegate Pass:** A complimentary delegate pass
- **Branded Item:** Chosen item in colour of your choice (subject to availability) to include company logo\*
- **Media Exposure:** Strengthen your profile through ship.energy magazine editorial opportunities
- **Digital Promotion:** Announcement of your sponsorship on email and social media campaigns, and 1 dedicated e-shot
- **Logo Display:** Logo featured on event email and social media campaigns
- **Brand Visibility:** Your logo will be displayed across e-campaigns and on-site digital screens throughout the event

## Bronze £4,995

The Bronze Sponsorship package offers a smart, cost effective way to get your brand in front of the right audience at MWA27. With your logo featured across all email and social media campaigns, your brand will benefit from consistent, targeted exposure.

- **Delegate Pass:** A complimentary delegate pass
- **Digital Promotion:** Announcement of your sponsorship on email and social media campaigns
- **Brand Visibility:** Your logo will be displayed across e-campaigns and on-site digital screens throughout the event
- **Online Presence:** Your logo will be displayed on the event website with a direct link to your company's website

## Exhibition - £2,995

- **Delegate Pass:** 1 complimentary delegate pass
- **Exhibition Space:** An exhibition space for the duration of the conference
- **Online Presence:** Your logo will be displayed on the event website with a direct link to your company's website
- **Exhibition TV screen:** Available at an additional cost

The opportunities presented are only a snapshot of what is available. Bespoke sponsorship packages and additional branding opportunities can be developed to help maximise your impact at MWA27.

*\*ship.energy will order sufficient items for conference delegates. Any surplus items after the event may be taken by the sponsor. Additional quantities are subject to separate agreement.*

# Partnerships

## Event Media Partners

### Deliverables by ship.energy:

- Logo and hyperlink on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

### Deliverables by Media Partner:

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

<https://ship.energy/media/#supportingorganisations>

We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes. An indicative agreement is outlined below for reference.

## Event Supporting Organisations

### Deliverables by ship.energy:

- Logo and hyperlink featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

### Deliverables by Supporting Organisation:

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list. (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

[info@ship.energy](mailto:info@ship.energy)

## About us

# Tracking shipping's course to a **zero emissions future**

ship.energy is an independent publishing, training and events organisation focused on the global marine fuels market and shipping's energy transition

Shipping's energy transition is redefining the global marine fuels market.

ship.energy connects the professionals shaping that future — delivering trusted news, expert analysis, international conferences, training and market intelligence across the maritime energy sector.

Built on more than 20 years of industry expertise, ship.energy provides the insight and connections needed to navigate the transition to cleaner marine energy.

- **Independent specialist platform**
- **Global marine fuels focus**
- **Market & regulatory intelligence**
- **Events, pricing & publications**

**BPi**  
**Bunker**  
Price·Index



News & Insights



Conferences & Training



Publications



Podcasts

# Advertising

## Magazine print advertising

ship.energy magazine delivers authoritative, high-quality insight for professionals across the international bunker industry, providing a comprehensive, accurate, and independent perspective on the global marine fuels market. The publication keeps readers informed of industry developments, emerging trends, and advances in vessel and fuel-efficiency technologies, alongside port and regulatory initiatives shaping the energy transition.

ship.energy Premium Membership includes both print and digital editions of ship.energy magazine. Widely regarded as the industry's journal of record, the magazine is published on a bi-monthly basis.

Distribution spans paid subscribers, carefully targeted organisations receiving complimentary copies, and circulation through partnerships with leading industry events.

Our readership represents a broad cross-section of the maritime sector, including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

ship.energy magazine delivers essential insight into market developments, technology trends, and next-generation fuels, serving as a go-to intelligence source for the marine fuels industry



Advertising Options

# Same Insight. New Look.



# ship.energy

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