



Middle East Bunkering Convention 2027



 3-4 February 2027

 Hilton Dubai Jumeirah
DUBAI, UAE

#MEBC27

Sponsorship opportunities

WHY ATTEND MEBC27?

The Middle East Bunkering Convention is the region's leading forum for marine fuel professionals, bringing together key stakeholders from across the global shipping and bunker supply chain to explore the trends, challenges and opportunities shaping the industry.

The programme will explore fuel supply and demand dynamics, market outlooks, regulatory change, emerging technologies and the growing role of alternative fuels in shipping's energy transition. Through expert-led presentations and interactive discussion, delegates will gain practical insights to support decision-making and future business strategy.

With a strong focus on connection, collaboration and commercial opportunity, the Middle East Bunkering Convention provides an important platform for industry professionals to exchange ideas, strengthen partnerships and help shape the future of marine fuels.



HILTON DUBAI JUMEIRAH
DUBAI, UAE



1.5-Day Conference
Focused agenda with keynotes, panels and market insights



2 Networking Lunches
Connect with industry leaders over curated lunch sessions



2 Evening Receptions
Premium networking receptions in an exclusive setting



Exhibition Area
Showcase your solutions and engage face-to-face



Global Participation
Delegates from over 25 countries across the maritime industry



Expert Speakers
Hear from 30+ leading voices sharing expert perspectives



WHO ATTENDS?

- ✓ Shipowners & Operators
- ✓ Bunker Traders & Suppliers
- ✓ Ports & Terminals
- ✓ Oil Majors & Energy Companies
- ✓ Technology & Solutions Providers
- ✓ Regulators & Government Bodies
- ✓ Consultants, Lawyers & Insurers
- ✓ Industry Media & Associates

DELEGATE RATES



Super Early Bird Ends:
20 August 2026

Super Early Bird Pass

£550

**BEST
RATE**

Standard Delegate Pass

£950

Vessel Owner Pass

£950



Premium members

Log in to unlock your 5% discount
on the standard delegate rate to
£902.50

REGISTER HERE

Group rates available:

Remember to ask about the special rates for multiple delegates from the same company.

MEBC26 BY THE NUMBERS

MEBC26 asked what “business as usual” looked like for the marine fuels sector as profit margins continued to come under pressure, sanctions regimes tightened, and US tariffs, and counter-tariffs, had the potential to disrupt global trade flows.

Speakers at the conference considered how traders, physical suppliers, and ship owners and operators were faring in a business climate where geopolitical and economic uncertainty had become the norm. The changing dynamics of the Middle East bunker sector, with players entering and exiting the market, were also front and centre in MEBC discussions in 2026.



140
DELEGATES
ATTENDED



73
COMPANIES
ATTENDED



8
COMPANIES
SPONSORED



25
COUNTRIES
REPRESENTED



30
EXPERT
SPEAKERS



Information on the **Middle East Bunkering Convention 2026** agenda and speaker line-up can be found [here](https://ship.energy/mebc): ship.energy/mebc



View the MEBC26 photo gallery [here](#)



Big thanks to ship.energy for some genuinely interesting days in Dubai during the Middle East Bunker Convention. Challenging times, but also an important moment for the industry to raise standards and rebuild trust. *Bergen Bunkers*



MEBC26 sparked great conversations around marine fuels and the direction the industry is heading. Glad to have gained fresh perspectives and connected with insightful professionals who made the event worthwhile. *Sing Fuels*



View the MEBC26
[Post-Event Report](#)

PREMIUM SPONSORSHIP OPPORTUNITIES

The ultimate opportunity for maximum brand exposure and thought leadership at the region's premier bunkering event.

DIAMOND SPONSORSHIP

£15,995 EXCLUSIVE



AT A GLANCE

AVAILABILITY
1 AVAILABLE

BEST FOR
Maximum visibility and industry leadership

BRAND IMPACT
★★★★★
PREMIUM POSITIONING

DIAMOND SPONSOR BENEFITS

- Exclusive host of the MEBC27 Evening Reception
- Opportunity to offer a speech at the start of the reception
- Exclusive branding as Diamond Sponsor on all event signage, backdrops and screens during the event
- Branding on all napkins laid out on tables during the reception
- Official sponsor of the conference drinking water
- 5 complimentary delegate passes and 50% discount on 5 additional passes
- Exhibition stand to showcase your products and services
- Opportunity to speak on the conference programme
- Full-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- 4 social media posts, including sponsorship announcement plus 2 dedicated e-shots
- Company logo featured on all event marketing, emails and social media
- Logo displayed on the event website and post-event report with company link
- Distribute promotional material to all delegates



EVENING RECEPTION
An exclusive opportunity to welcome delegates and be recognised as the key supporter.

“

Two amazing days at #MEBC26 representing Hormuz Marine, connecting with industry peers, exchanging valuable insights, and building meaningful collaborations.

Grateful for the conversations, new perspectives, and opportunities that continue to shape the future of the maritime energy sector. *Hormuz Marine*

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PLATINUM SPONSOR £12,995

Position your organisation at the centre of the Middle East's premier marine fuel event.

- Sole sponsorship of the Welcome Reception
- Opportunity to offer a toast at the start of the reception
- Branding on all napkins laid out on tables during the reception
- 5 complimentary delegate passes and 50% discount on 4 additional passes
- Exhibition stand to showcase your products and services
- Opportunity to speak on the conference programme
- Full-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- 3 social media posts, including sponsorship announcement plus 2 dedicated e-shots
- Top-level branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing, emails and social media
- Logo displayed on the event website and post-event report with company link
- Distribute promotional material to all delegates



IDEAL FOR

Companies looking to engage senior leaders, showcase innovation and expertise and strengthen industry relationships.



GOLD £9,995

NETWORKING LUNCH SPONSOR

2 AVAILABLE

Position your brand with an exclusive networking lunch and drive meaningful connections

- Sponsorship of one of two networking lunches
- 3 complimentary delegate passes and 50% discount on 3 additional passes
- Exhibition stand to showcase your products and services
- Opportunity to speak on the conference programme
- Half-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- 2 social media posts, including sponsorship announcement plus 2 dedicated e-shots
- High-level branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing, emails and social media
- Logo displayed on the event website and post-event report with company link
- Distribute promotional material to all delegates



IDEAL FOR

Put your brand at the centre of meaningful conversation over lunch



SILVER

£6,995

NETWORKING COFFEE BREAK SPONSOR

5 AVAILABLE

Increase your visibility, build relationships and showcase your brand to key decision makers across the Middle East and beyond.

- Sponsorship of a networking coffee break
- 2 complimentary delegate passes and 50% discount on 2 additional passes
- Exhibition stand to showcase your products and services
- Opportunity to contribute to the conference programme as a panellist
- Quarter-page advert in ship.energy magazine (edition of your choice)
- Editorial and podcast opportunities across ship.energy platforms
- Announcement of your sponsorship on email and social media campaigns, and a dedicated e-shot
- Mid-level branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing, emails and social media
- Logo displayed on the event website and post-event report with company link
- Distribute promotional material to all delegates



IDEAL FOR

Be the brand that fuels valuable conversations and connections



BRONZE £3,995

UNLIMITED

A cost-effective way to increase brand visibility and build valuable connections at MEBC27.

- A complimentary delegate pass
- Announcement of your sponsorship on email and social media campaigns
- Branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing
- Logo displayed on the event website and post-event report with company link



IDEAL FOR

Companies seeking high-impact visibility and strong brand recognition throughout the event.

EXHIBIT £1,495

Showcase your products, services and solutions to senior decision makers from across the global marine fuel industry. Secure your space and connect with the right people, at the right time.

- A complimentary delegate pass including access to all conference sessions, lunches and evening receptions
- 1 exhibition space in the main networking area for the duration of the conference
- Logo displayed on the event website with company link
- TV screens available at an additional cost

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

High-impact branding opportunities that keep your company front of mind throughout the event experience.

£6,995 EACH



Delegate Badges & Lanyards



Delegate Notepads & Pens



Official Delegate Tote Bags

The opportunities presented are only a snapshot of what is available. Bespoke sponsorship packages and additional branding opportunities can be developed to help maximise your impact at MEBC27.

INDIVIDUAL SPONSOR BENEFITS

- A complimentary delegate pass including access to all conference sessions, lunches and evening receptions
- Chosen item in colour of your choice (subject to availability) and will include your company logo*
- Editorial and podcast opportunities across ship.energy platforms
- Announcement of your sponsorship on email and social media campaigns, and a dedicated e-shot
- Branding on all event signage, backdrops and screens during the event
- Company logo featured on all event marketing, emails and social media
- Logo displayed on the event website and post-event report with company link

* ship.energy will order sufficient items for conference delegates. Any surplus items after the event may be taken by the sponsor. Additional quantities are subject to separate agreement.



IDEAL FOR ORGANISATIONS THAT:

- ✓ Want maximum visibility across the delegate experience
- ✓ Exclusive to 1 per category
- ✓ Pre-event marketing through to post-event



SECURE YOUR SPONSORSHIP TODAY

Don't miss the opportunity to showcase your brand to a global audience of senior industry leaders.



INTERESTED IN SPONSORING OR BECOMING PARTNER?

Contact:

info@ship.energy

+44 1295 81 44 55

EVENT PARTNERSHIPS

Partner with ship.energy to maximise your visibility, engage a wider audience and help drive the maritime energy transition forward.



EVENT MEDIA PARTNERS

Deliverables by ship.energy

- Logo and link on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

Your Deliverables

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).



SUPPORTING ORGANISATIONS

Deliverables by ship.energy

- Logo and link featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

In return, we ask that you

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list (HTML content to be supplied by ship.energy).



PARTNERSHIPS

If you are interested in becoming a media partner or supporting organisation, please send an email to info@ship.energy



We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes.

An indicative agreement is outlined for reference.

View online: ship.energy/media



Why partner with ship.energy?



Expand your reach and brand visibility



Engage with a high-value global audience



Be part of the maritime energy transition



Drive awareness and support industry progress

ABOUT US

Tracking shipping's course to a **zero emissions future**

ship.energy is an independent publishing, training and events organisation focused on the global marine fuels market and shipping's energy transition

Shipping's energy transition is redefining the global marine fuels market.

ship.energy connects the professionals shaping that future — delivering trusted news, expert analysis, international conferences, training and market intelligence across the maritime energy sector.

Built on more than 20 years of industry expertise, ship.energy provides the insight and connections needed to navigate the transition to cleaner marine energy.

- Independent specialist platform
- Global marine fuels focus
- Market & regulatory intelligence
- Events, pricing & publications



News & Insights



Conferences & Training



Publications



Podcasts

BPi
Bunker
Price Index

ADVERTISING

Magazine print advertising

ship.energy magazine delivers authoritative, high-quality insight for professionals across the international bunker industry, providing a comprehensive, accurate, and independent perspective on the global marine fuels market. The publication keeps readers informed of industry developments, emerging trends, and advances in vessel and fuel-efficiency technologies, alongside port and regulatory initiatives shaping the energy transition.

ship.energy Premium Membership includes both print and digital editions of ship.energy magazine. Widely regarded as the industry's journal of record, the magazine is published on a bi-monthly basis.

Distribution spans paid subscribers, carefully targeted organisations receiving complimentary copies, and circulation through partnerships with leading industry events.

Our readership represents a broad cross-section of the maritime sector, including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

ship.energy magazine delivers essential insight into market developments, technology trends, and next-generation fuels, serving as a go-to intelligence source for the marine fuels industry



View Advertising Opportunities





ship.energy

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