ship.energy

EARLY BIRD RATE
£199
Ends Friday
15 January

Middle East Bunkering Convention 2027

No going back: are the 2020s shaping a new global energy landscape?



24 March 2027

London, England, UK

#MEBC27

Sponsorship opportunities

WHY ATTEND MEBC27?

Gain a clearer understanding of the forces reshaping shipping, bunkering and energy markets at MEBC27. Hear expert perspectives on geopolitical disruption, changing trade routes and supply security, helping you prepare for an increasingly complex commercial landscape.

Explore practical approaches to managing bunker price volatility, credit exposure and counterparty risk. Discussions will also address sanctions, insurance and contested waterways, providing insights to support business continuity and more informed decisions.

Look ahead to the fuels, regulations and technologies shaping the industry's future. Assess alternative fuel opportunities, understand the implications of EU and IMO environmental requirements, and discover how digitalisation and AI could transform your business.



VENUE TBC, LONDON
ENGLAND, UK

The Middle East Bunkering Convention 2027 will – for one year only – take place in London alongside International Energy Week

WHO ATTENDS?

- Shipowners & Operators
- Bunker Traders & Suppliers
- Ports & Terminals
- Oil Majors & Energy Companies
- Technology & Solutions Providers
- Regulators & Government Bodies
- Consultants, Lawyers & Insurers
- Industry Media & Associates

1-Day Conference
Focused agenda with keynotes, panels and market insights

Networking Lunch
Connect with industry leaders over curated lunch sessions

Evening Reception
Premium networking reception in an exclusive setting

Global Participation
Delegates from over 25 countries across the maritime industry

Expert Speakers
Hear from leading voices sharing expert perspectives

DELEGATE RATES

Early Bird Ends:
15 January 2027

Early Bird Pass
£199
BEST RATE

Standard Delegate Pass
£299

Vessel Owner Pass
£149

REGISTER HERE

Premium members
Log in to unlock your 5% discount on the standard delegate rate.

Group rates available:
Remember to ask about the special rates for multiple delegates from the same company.

MEBC26 BY THE NUMBERS

MEBC26 asked what "business as usual" looked like for the marine fuels sector as profit margins continued to come under pressure, sanctions regimes tightened, and US tariffs, and counter-tariffs, had the potential to disrupt global trade flows.

Speakers at the conference considered how traders, physical suppliers, and ship owners and operators were faring in a business climate where geopolitical and economic uncertainty had become the norm. The changing dynamics of the Middle East bunker sector, with players entering and exiting the market, were also front and centre in MEBC discussions in 2026.

Information on the **Middle East Bunkering Convention 2026** agenda and speaker line-up can be found here: **ship.energy/mebc**

View the MEBC26 photo gallery **here**



View the MEBC26 Post-Event Report



140 DELEGATES ATTENDED

73 COMPANIES ATTENDED

8 COMPANIES SPONSORED

25 COUNTRIES REPRESENTED

30 EXPERT SPEAKERS







> Big thanks to ship.energy for some genuinely interesting days in Dubai during the Middle East Bunker Convention. Challenging times, but also an important moment for the industry to raise standards and rebuild trust. *Bergen Bunkers*

> MEBC26 sparked great conversations around marine fuels and the direction the industry is heading. Glad to have gained fresh perspectives and connected with insightful professionals who made the event worthwhile. *Sing Fuels*

SPONSORSHIP OPPORTUNITIES

The ultimate opportunity for maximum brand exposure and thought leadership at the region's premier bunkering event.



INDUSTRY PARTNERS

£4,995 +VAT

CATEGORY EXCLUSIVITY

Establish your brand as the exclusive sponsor within your designated industry category:

- Bunker Supply Partner
- Energy Transition Partner
- Ports & Infrastructure Partner

PARTNER BENEFITS

- **Complimentary Access:** Two delegate passes for full event participation
- **Thought Leadership Opportunity:** Join a panel discussion and position your organisation at the centre of industry dialogue
- **Event Status:** Recognised as an official MEBC event partner
- **Print Visibility:** Advertisement in ship.energy magazine
- **Media Exposure:** Editorial and podcast opportunities across ship.energy platforms
- **Digital Presence:** Brand promotion through dedicated social media and email marketing
- **On-Site Branding:** Your logo featured across the main stage backdrop, digital screens and freestanding signs throughout the event
- **Networking Visibility:** Your brand featured during event coffee and lunch breaks
- **Logo Display:** Logo on the event website with link to your company's website

> "Two amazing days at #MEBC26 representing Hormuz Marine, connecting with industry peers, exchanging valuable insights, and building meaningful collaborations.
>
> Grateful for the conversations, new perspectives, and opportunities that continue to shape the future of the maritime energy sector." *Hormuz Marine*



DRINKS RECEPTION

EVENING RECEPTION

An exclusive opportunity to welcome delegates and be recognised as the key supporter.

£4,495 +VAT

Available exclusively to confirmed MEBC Industry Partners, this sponsorship provides an additional opportunity to enhance your brand visibility and engage with delegates in a relaxed networking environment.

- Exclusive sponsorship of the MEBC post-conference drinks reception
- Your logo displayed on branded freestanding signs throughout the reception
- Your logo printed on napkins placed on reception tables
- The opportunity to give a welcome toast at the start of the reception

Please note:

The Drinks Reception Sponsorship is an optional add-on, available only with the purchase of an MEBC Industry Partnership.

The £4,495 + VAT fee is in addition to the Industry Partnership fee.

IDEAL FOR

Companies looking to engage senior leaders, showcase innovation and expertise and strengthen industry relationships.



NETWORKING LUNCH

£3,495 +VAT

Available exclusively to confirmed MEBC Industry Partners, this sponsorship provides an additional opportunity to enhance your brand visibility and engage with delegates during one of the event's key networking opportunities.

- Exclusive Sponsorship of the MEBC networking lunch
- Your logo prominently displayed on digital screens throughout the lunch
- Opportunity to distribute promotional and marketing materials to delegates during the lunch

Please note:

The Networking Lunch Sponsorship is an optional add-on, available only with the purchase of an MEBC Industry Partnership.

The £3,495 + VAT fee is in addition to the Industry Partnership fee.

SECURE YOUR SPONSORSHIP TODAY

Don't miss the opportunity to showcase your brand to a global audience of senior industry leaders.

Interested In Sponsoring Or Becoming Partner?

Contact: info@ship.energy | +44 1295 81 44 55

EVENT PARTNERSHIPS

Partner with ship.energy to maximise your visibility, engage a wider audience and help drive the maritime energy transition forward.

EVENT MEDIA PARTNERS

Deliverables by ship.energy

- Logo and link on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

Your Deliverables

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

SUPPORTING ORGANISATIONS

Deliverables by ship.energy

- Logo and link featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

In return, we ask that you

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list (HTML content to be supplied by ship.energy).

PARTNERSHIPS

If you are interested in becoming a media partner or supporting organisation, please send an email to info@ship.energy

We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes.

An indicative agreement is outlined for reference.

View online: ship.energy/media



Why partner with ship.energy?

- Expand your reach and brand visibility
- Engage with a high-value global audience
- Be part of the maritime energy transition
- Drive awareness and support industry progress

ABOUT US

Tracking shipping's course to a zero emissions future

ship.energy is an independent publishing, training and events organisation focused on the global marine fuels market and shipping's energy transition

Shipping's energy transition is redefining the global marine fuels market.

ship.energy connects the professionals shaping that future — delivering trusted news, expert analysis, international conferences, training and market intelligence across the maritime energy sector.

Built on more than 20 years of industry expertise,
ship.energy provides the insight and connections needed to navigate the transition to cleaner marine energy.

- Independent specialist platform
- Global marine fuels focus
- Market & regulatory intelligence
- Events, pricing & publications

BPi Bunker Price Index

News & Insights | Conferences & Training | Publications | Podcasts

ADVERTISING

Magazine print advertising

ship.energy magazine delivers authoritative, high-quality insight for professionals across the international bunker industry, providing a comprehensive, accurate, and independent perspective on the global marine fuels market. The publication keeps readers informed of industry developments, emerging trends, and advances in vessel and fuel-efficiency technologies, alongside port and regulatory initiatives shaping the energy transition.

ship.energy Premium Membership includes both print and digital editions of ship.energy magazine. Widely regarded as the industry's journal of record, the magazine is published on a bi-monthly basis.

Distribution spans paid subscribers, carefully targeted organisations receiving complimentary copies, and circulation through partnerships with leading industry events.

Our readership represents a broad cross-section of the maritime sector, including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.



ship.energy magazine delivers essential insight into market developments, technology trends, and next-generation fuels, serving as a go-to intelligence source for the marine fuels industry

View Advertising Opportunities

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Contacts

Sales and Business Development Manager
William Mulhall
m: +44 7774 49 1587
e: will@ship.energy

Account Executive - Event sales
Ellie Harper
m: +44 7483 406 001
e: ellie@ship.energy

Account Managers
Osei Mitchell
m: +44 7467 47 7791
e: osei@ship.energy

Simon Robotham
m: +44 7412 17 5859
e: simon@ship.energy

Peter Whitehouse
m: +27 7664 11 084
e: peter@ship.energy

www.ship.energy

ship.energy/MEBC

info@ship.energy

+44 1295 81 44 55

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