



# The Marine Energy Transition Forum

Reframing the maritime decarbonisation roadmap:  
addressing fuel, technology and infrastructure  
bottlenecks

**11 November 2026**

**Norton Rose Fulbright | London**

## Sponsorship opportunities



# Marine Energy Transition Forum 2026

As regulation tightens, technologies evolve and investment priorities shift, the industry faces a new set of commercial and operational realities that demand collaboration, insight and practical solutions.

For one day, senior representatives from shipping, energy, ports, finance, technology and policy will explore the strategies, fuels and business models that are redefining maritime transport. From alternative fuels and vessel efficiency to infrastructure development, emissions regulation and investment opportunities, METF26 provides a platform for informed debate and meaningful connections.

Designed for those navigating the complexities of decarbonisation, the forum combines expert analysis, high-level discussion and networking opportunities to help organisations understand where the market is heading and how to position themselves for success.

## Delegate Rates

11 November 2026

Forum Early Bird Pass

£ 249 (ends Friday 11 September)

Forum Standard Pass

£449

Premium members: log in to unlock your 5% discount on the standard delegate rate.

[REGISTER HERE](#)

Participants will have the opportunity to hear expert opinions and views from the bunker suppliers and buyers, traders and brokers, regulators, maritime lawyers and shipping analysts.

**A delegate pass will include:**

Conference entrance, networking events (coffee/tea breaks, lunches and evening receptions) and any tours. All training is in addition to the delegate rate.

**Group rates available:**

Remember to ask about the special rates for multiple delegates from the same company.





# Past Event Attendance

The sold-out Marine Energy Transition Forum 2025 brought together industry leaders during London International Shipping Week to tackle one of shipping's biggest challenges: making the business case for decarbonisation.

Through a series of expert presentations and panel discussions, delegates explored the true cost of the energy transition, the impact of FuelEU Maritime and emissions regulations, funding and de-risking mechanisms, and the barriers preventing projects from reaching final investment decisions.

Featuring speakers from organisations including IMO, STX Group, Gasum, Lloyd's Register and Enova SF, METF25 delivered a focused examination of how maritime businesses can move beyond pilot projects and turn energy transition ambitions into commercially viable realities.

143

DELEGATES  
ATTENDED

23

EXPERT  
SPEAKERS

98

COMPANIES  
ATTENDED

6

COMPANIES  
SPONSORED

18

COUNTRIES  
ATTENDED

Information on The Marine Energy Transition Forum 2025 agenda and speaker line-up can be found here: [ship.energy/metf25](https://ship.energy/metf25)

# Forum Partner **£9,495**

## Exclusive Reception Sponsorship

Host one of the Forum's key networking events with exclusive sponsorship of the Forum reception, providing a relaxed environment to connect with industry leaders and prospective clients.

## High-Impact Branding

Benefit from prominent branding throughout the venue, including custom totems or banners, ensuring strong visibility during the event.

## Special Recognition

Welcome delegates and offer a toast at the start of the reception, placing your organisation at the centre of the event experience.

## Complimentary Delegate Passes

Receive four complimentary delegate passes and enjoy a 50% discount on a further four registrations, enabling your team to maximise networking opportunities.

## Thought Leadership Opportunity

Share your expertise with the industry through an opportunity to participate in the Forum programme and contribute to discussions shaping the future of maritime energy.

## Print Advertising

Enhance your visibility with a full-page advertisement in the ship.energy magazine edition of your choice, reaching a highly engaged global audience.

## Editorial and Podcast Exposure

Extend your reach beyond the event through editorial opportunities and appearances on the ship.energy podcast helping you communicate company developments, industry insights and thought leadership.

## Digital Promotion

Increase awareness through three dedicated social media posts, including a sponsorship announcement, together with two dedicated e-shot campaigns to the ship.energy audience.

## Event-Wide Visibility

Benefit from premium positioning across event marketing campaigns and prominent exposure on digital screens throughout the Forum.

## Online Brand Presence

Feature your company logo on the METF26 website, with a direct link to your corporate website, reinforcing your association with the event.

## Promotional Material Distribution

Place your literature or promotional materials directly into the hands of delegates, ensuring your message remains with attendees long after the Forum concludes.



# Innovation Partner **SOLD**

## Exclusive Networking Lunch Sponsorship

Take centre stage during the Forum's networking lunch, providing an ideal setting to connect with delegates and strengthen relationships in a relaxed and productive environment.

## Prominent Event Branding

Reinforce your presence with custom-branding displayed throughout the lunch area, ensuring strong visibility during one of the busiest networking periods of the event.

## Complimentary Delegate Passes

Receive three complimentary delegate passes and enjoy a 50% discount on a further three registrations, allowing your team to maximise engagement throughout the Forum.

## Thought Leadership Opportunity

Contribute to the conversation through an opportunity to speak on the Forum programme and share your expertise with an audience of industry leaders and decision-makers.

## Print Advertising

Extend your reach beyond the event with a half-page advertisement in the ship.energy magazine edition of your choice, connecting your brand with a highly engaged international readership.

## Editorial and Podcast Opportunities

Leverage the ship.energy media platform to promote company news, industry insights and thought leadership through editorial coverage and podcast opportunities.

## Digital Promotion

Increase awareness before and after the event through two dedicated social media posts, including a sponsorship announcement, together with two targeted e-shot campaigns to the ship.energy audience.

## Enhanced Event Visibility

Benefit from a strong presence across event marketing campaigns and digital screens throughout the Forum.

## Online Brand Presence

Feature your company logo on the METF26 website, with a direct link to your corporate website, reinforcing your association with the event.

## Promotional Material Distribution

Place branded literature or promotional items directly in front of delegates during the networking lunch, helping to keep your company top of mind long after the event concludes.



# Industry Partners

£7,495

## Official Event Partner Recognition

Be recognised as an official METF26 Event Partner, demonstrating your commitment to the maritime energy transition and strengthening your association with one of the industry's leading forums.

## Complimentary Delegate Passes

Receive two complimentary delegate passes and benefit from a 50% discount on a further two registrations, allowing your team to maximise networking and business development opportunities throughout the Forum.

## Thought Leadership Opportunity

Take part in a panel discussion and contribute to the conversations shaping the future of maritime energy. Position your organisation at the centre of industry dialogue and share your expertise alongside fellow leaders and innovators.

## Print Advertising

Increase your brand visibility with a quarter-page advertisement in the ship.energy magazine edition of your choice, reaching an influential international audience beyond the event itself.

## Editorial and Podcast Opportunities

Extend your message across the ship.energy media platform through editorial opportunities and podcast appearances, providing additional channels to share company developments, insights and industry perspectives.

## Digital Promotion

Benefit from dedicated social media activity and inclusion in targeted email campaigns, helping to raise awareness of your involvement and maximise your reach before, during and after the event.

## Online Brand Presence

Feature your company logo on the METF26 website, with a direct link to your corporate website, reinforcing your association with the event.

## Promotional Material Distribution

Engage directly with delegates by distributing promotional materials during the networking coffee breaks, ensuring your brand remains front of mind throughout the Forum.

## Category Exclusivity

Stand out from your competitors by becoming the exclusive sponsor within your chosen industry segment. This unique positioning establishes your organisation as the leading voice within your area of expertise and ensures maximum differentiation throughout the event.

Available categories include:

- Technology Partner
- Energy Partner
- Wind Partner
- Data & Digitalisation Partner
- Alternative Fuels Partner
- Finance Partner
- Port Partner
- Carbon Solutions Partner

Additional categories may be created to reflect specific sectors.

**Become part of the conversation driving the future of maritime energy. Sponsorship opportunities are limited, so get in touch with the ship.energy team today at [info@ship.energy](mailto:info@ship.energy) to discuss how your organisation can make an impact at METF26.**

## Badges & Lanyards SOLD

### Exclusive Badge & Lanyard Branding

Become the exclusive sponsor of all delegate badges and lanyards, placing your brand in front of every attendee throughout the event. This premium branding opportunity delivers exceptional visibility and ensures your organisation remains top of mind during meetings, presentations and networking sessions.

### Complimentary Delegate Access

Receive one complimentary delegate pass, providing full access to the Forum programme, exhibition and networking opportunities.

### Editorial Opportunities

Strengthen your profile through ship.energy magazine editorial opportunities, enabling you to share company news, thought leadership and industry developments with a highly engaged global audience.

### Enhanced Digital Presence

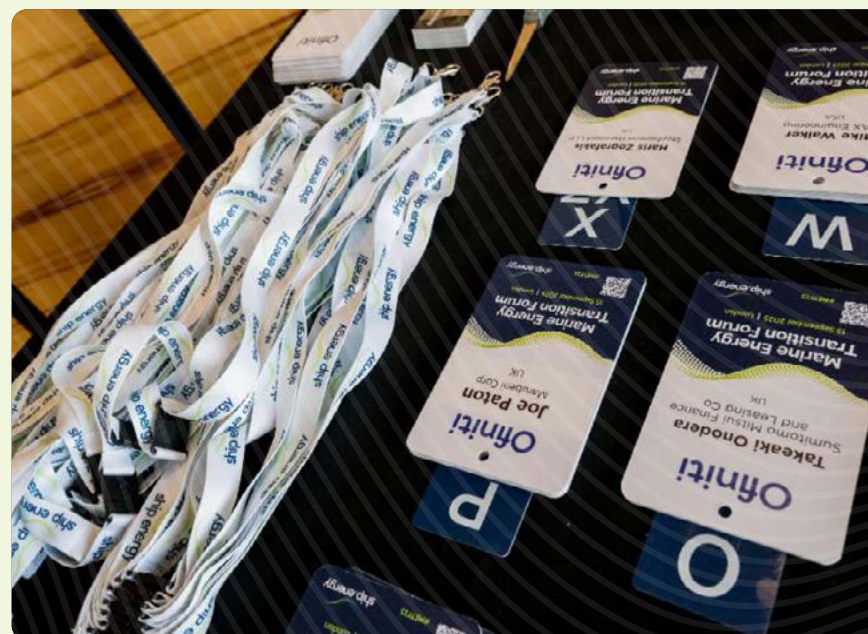
Benefit from dedicated social media activity and inclusion in targeted email campaigns to promote your involvement and increase awareness among the wider ship.energy community.

### Prominent On-Site Visibility

Benefit from additional branding throughout the venue, including banner and digital screen exposure, helping to maximise recognition among delegates and speakers.

### Online Brand Presence

Feature your company logo on the METF26 website, with a direct link to your corporate website, reinforcing your association with the Forum and increasing your visibility before, during and after the event.



# Partnerships

## Event Media Partners

### Deliverables by ship.energy:

- Logo and hyperlink on the event site, highlighted as a Media Partner.
- Shout-outs across ship.energy's social platforms.
- Your logo on all promotional materials leading up to the event, including e-campaigns.
- Logo placement on marketing materials, e-campaigns, and on-site digital screens during the event.

### Deliverables by Media Partner:

- Display the event banner or listing on your site with an active link to the event page.
- Promote the event across your social channels. Pre-sized banners and suggested copy are provided.
- Run event advertisements in your magazine, newsletters, or press releases. Ready-to-use artwork will be supplied.
- An e-invitation (HTML to be provided by ship.energy) will be sent by the Media Partner to invite their readers to the event(s).

<https://ship.energy/media/#supportingorganisations>

We welcome contra agreements with relevant media outlets and industry organisations that align with the ship.energy audience and event themes.

An indicative agreement is outlined below for reference.

## Event Supporting Organisations

### Deliverables by ship.energy:

- Logo and hyperlink featured on the official event website, under Supporting Organisation.
- Announcements across ship.energy's social media platforms.
- Logo will be included on all promotional materials leading up to the event, including e-campaigns.
- Logo inclusion in marketing materials, e-campaigns, and on digital screens at the event venue.

### Deliverables by Supporting Organisation:

- Feature the ship.energy logo and/or event banner on your website.
- Promote the event via your social media platforms, banners provided by ship.energy.
- Share event-related press releases with your network or mailing list. (HTML content to be supplied by ship.energy).

If you are interested in becoming a media partner or supporting organisation, please send an email to

[info@ship.energy](mailto:info@ship.energy)

## About us

# Tracking shipping's course to a **zero emissions future**

ship.energy is an independent publishing, training and events organisation focused on the global marine fuels market and shipping's energy transition

Shipping's energy transition is redefining the global marine fuels market.

ship.energy connects the professionals shaping that future — delivering trusted news, expert analysis, international conferences, training and market intelligence across the maritime energy sector.

Built on more than 20 years of industry expertise, ship.energy provides the insight and connections needed to navigate the transition to cleaner marine energy.

- **Independent specialist platform**
- **Market & regulatory intelligence**
- **Global marine fuels focus**
- **Events, pricing & publications**

**BPi**  
**Bunker**  
**Price Index**



News & Insights



Conferences & Training



Publications



Podcasts

# Advertising

## Magazine print advertising

ship.energy magazine delivers authoritative, high-quality insight for professionals across the international bunker industry, providing a comprehensive, accurate, and independent perspective on the global marine fuels market. The publication keeps readers informed of industry developments, emerging trends, and advances in vessel and fuel-efficiency technologies, alongside port and regulatory initiatives shaping the energy transition.

ship.energy Premium Membership includes both print and digital editions of ship.energy magazine. Widely regarded as the industry's journal of record, the magazine is published on a bi-monthly basis.

Distribution spans paid subscribers, carefully targeted organisations receiving complimentary copies, and circulation through partnerships with leading industry events.

Our readership represents a broad cross-section of the maritime sector, including shipowners, charterers, port authorities, class societies, bunker suppliers, traders, and maritime law firms.

ship.energy magazine delivers essential insight into market developments, technology trends, and next-generation fuels, serving as a go-to intelligence source for the marine fuels industry



# Same Insight. New Look.



# ship.energy

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